

# STARTUP BUSINESS RESEARCH HELP THE EASY WAY!

Market research assistance is available at WCC's Bailey Library  
and The Entrepreneurship Center for WCC students  
and any Washtenaw County resident.

## 3 WAYS TO UTILIZE THE EXPERTISE OF WCC'S BUSINESS LIBRARIANS

### 1. STARTUP BUSINESS RESEARCH HELP AT THE ENTREPRENEURSHIP CENTER AT WCC

Walk in to the EC, talk to a WCC business  
librarian and learn how to access business  
and market research information.



FIRST THURSDAY OF THE  
MONTH  
1 - 2:30PM  
(2/1, 3/1, 4/5)

THIRD TUESDAY OF THE  
MONTH  
9:30 - 11AM  
(1/16, 3/20, 4/17)

### 2. INDIVIDUAL CONSULTATION REGARDING BASIC BUSINESS INFORMATION RESEARCH

Learn how to access resources and  
information specific to your industry and  
customer base.



CALL 734-973-3379 OR SUBMIT A REQUEST ONLINE:  
[www.wccnet.edu/resources/library/small\\_business\\_consultation](http://www.wccnet.edu/resources/library/small_business_consultation)

### 3. BI-MONTHLY MARKET RESEARCH WORKSHOP

This hands-on workshop helps you answer  
questions about demographics, industry  
growth estimates, trends, competition, market  
openings, & more!



TO REGISTER FOR A MARKET RESEARCH WORKSHOP  
PLEASE CALL 734-973-3379.

1/12/18, 3/10/18\*, 5/4/18  
10AM - 12PM  
GM118

\* March 10 workshop held during  
WCC's Free College Day