

THE BUSINESS OF MUSIC



Learn from professional musicians about:

vision & strategic planning - getting work - managing clients
time management & balancing projects - new media marketing
getting support & staying sustainable

Ryan Ehlke - Radio Program Director, Producer, On -Air Talent

Athena Johnson - Recording Artist, Songwriter, Entrepreneur

**Jonathan Kuuskoski - Interim Chair, Dept. of Entrepreneurship & Leadership,
Director, EXCEL Lab at UM School of Music, Theatre & Dance**

**Brian Pastoria - Partner EyeExposure / Harmonie Park Entertainment &
MediaGroup, Drummer, DC Drive, Mark Farner Band, Adrenalin**

Jeff Ponders II - Jazz Saxophonist, Speaker, VP, Dir. of Innovation, Leo Burnett

FRIDAY, March 9, 2018

8:30am registration - 4:00pm

WCC Morris Lawrence Building

\$25 / FREE to WCC Students

Lunch is included!

ec.wccnet.edu/events



web: ec.wccnet.edu

email: entrepreneurship@wccnet.edu

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**The
Entrepreneurship
Center** at Washtenaw Community College

4800 E. Huron River Drive, Ann Arbor, MI 48105 / Plant Operations Building (Facilities) / 734-249-5880

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