Washtenaw Community College plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

**Student Perspective**
- WCC served 34,095 students in the 2011-12 reporting year.
- Education increases lifetime income. The average income at the career midpoint of someone with an associate's degree in the WCC Service Area is $49,400.
- WCC offers over 100 programs, degrees and certificates. Our curriculum is updated regularly to meet the needs of today's employers.

Students who attend WCC pay thousands less in tuition than those who begin their educational career at four-year institutions.

$28,500

$8,240

$2,304

**Social Perspective**
- Higher earnings of WCC students and associated increases in state income expand the tax base in Michigan by about $58.6 million each year.
- Michigan will see avoided social costs amounting to $3.7 million per year due to improved health, reduced crime, and reduced welfare and unemployment.

* Based on findings from the 2011 National Community College Benchmark Project report
** Source: The College Board, www.collegeboard.org
*** Based on the 2011-2012 academic year tuition and fees for 24 credits
College Operations Effect
• The WCC Service Area economy annually receives $67.5 million in income due to WCC operations.

Student Spending Effect
• WCC estimates that approximately 33% of its students come from outside the region.

• The expenditures of WCC’s non-local students generate roughly $5.6 million in added income in the WCC Service Area each year.

Taxpayer Perspective
• State and local governments allocated approximately $15.8 million in support of WCC in FY 2011-12.

• For every dollar of this support, taxpayers see a return of $2.20 (in the form of higher tax receipts and avoided costs).

• State and local governments see an annual rate of return of 7.5% on their support for WCC.

Productivity Effect
• The WCC Service Area economy embodies an estimated 2.4 million credits that have accumulated over the past 30-year period as thousands of former WCC students enter the workforce.

Total Effect
$379.6 MILLION IS THE TOTAL ANNUAL IMPACT ON THE WCC SERVICE AREA

• The total impact represents 2.1% of the total regional economy and roughly 7,100 average wage jobs.