

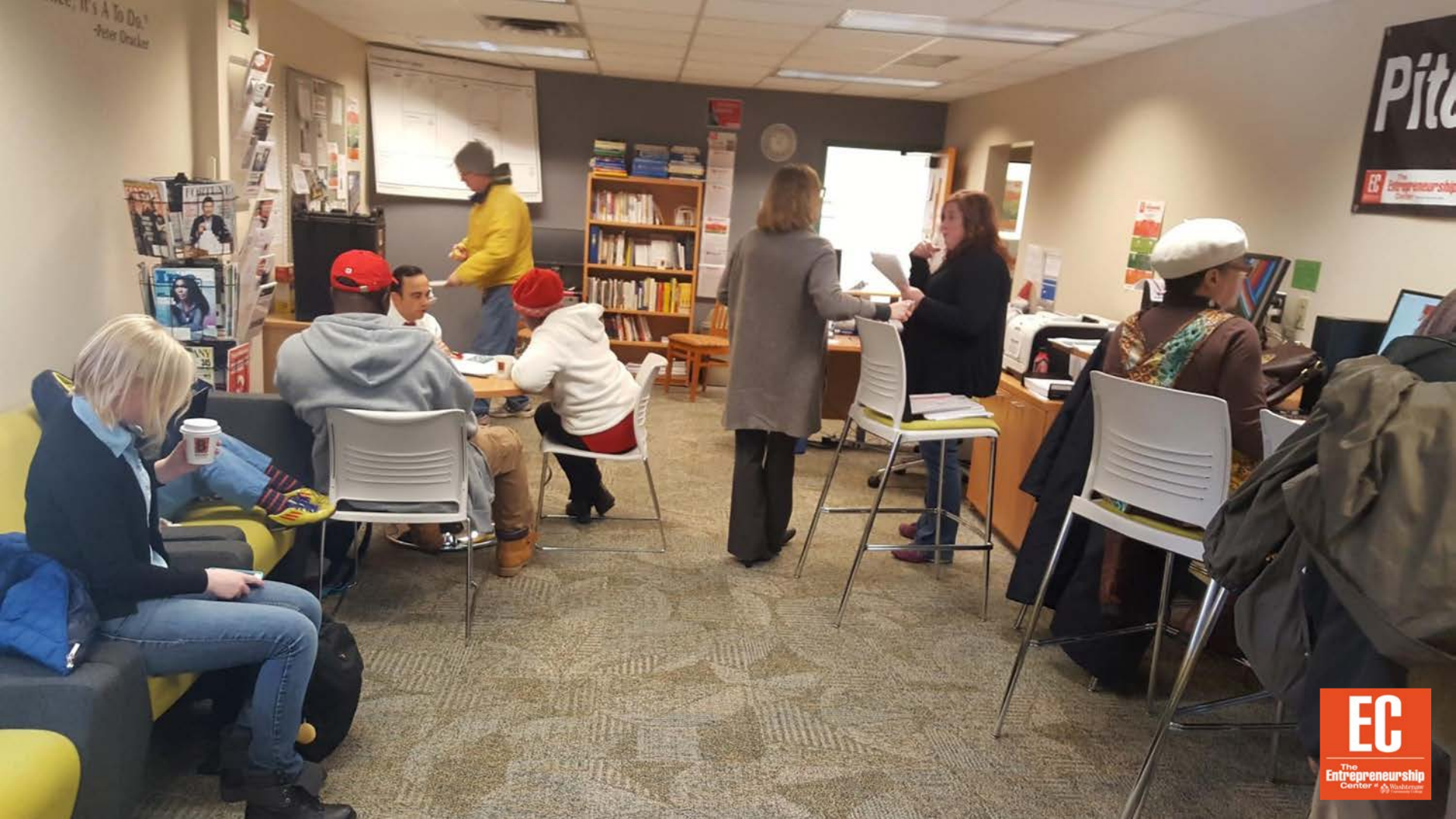
EC

The
Entrepreneurship
Center at  Washtenaw
Community College

ec.wccnet.edu



What does the EC do?



...It's A To Do!
Peter Drucker

Pit...
The Entrepreneurship
Center

The EC Team

Kristin Gapske, Director

Erin Elly, Manager

Claire Abraham, Coordinator

Tia Bean, Assistant

here are some ways to reach us!

ec.wccnet.edu | email entrepreneurship@wccnet.edu | phone 734-249-5880

fill out our [business assistance request form](#)



EC Services

Our Mission

The Entrepreneurship Center at Washtenaw Community College is a welcoming resource hub that supports individuals in developing their entrepreneurial capacity. Through thoughtful conversations, partnerships, and programs, those at the college and in the surrounding communities are inspired and driven to actively grow their ventures as professionals, social innovators, or business owners.

Paused services

- Coworking Space on Campus
- On-campus Free Workshops and Events
- [Boot Camps](#) (resources available: Photography, Digital Video, Writing, Graphic Design, Music, HVAC, Child Care)
- [Our annual Pitch @ WCC](#)

Ongoing services

- [Virtual One-on-One Consultations](#)
- [Free Webinars](#) - more being added, especially for fall!
- [Our Newsletter](#)
- [Virtual Meetings with our Entrepreneurs-in-Residence](#)
- [Virtual Market Research](#)
- [Business Resource Guide](#)



Start-up Business Basics

We are a free resource hub and do not offer legal or financial advice. We offer up-to-date free resources that are varied and trusted; designed to give you the tools to make your own informed decisions for your businesses.



Business Planning

Market Research

Marketing and Branding

Financial Planning

Question to Consider: What Is My Financial Plan?

- Starting with startup costs
 - Do I have an established relationship with a bank or lending institution?
 - What does my credit history look like?
 - EIN number information
 - What do I want to outsource, and what will I do myself?
 - SCORE's free financial planning templates, includes startup expenses, cost of goods sold, cash flow projections, etc.
- Funding resource list for small business

Question to Consider: How Will I Manage Bookkeeping and Taxes?

- Accounting and tax resources
 - Bookkeeping software for small business owners
 - [Zipbooks](#), monthly fees: free and up, based on package
 - [Freshbooks](#), monthly fees: 30-day free trial, monthly packages \$5 and up per month
 - [Quickbooks](#), monthly fees: \$7 per month and up, based on package
 - [Michigan Ross Free Accounting Fridays](#) (now Wed and Fri)
 - [SCORE Financial Planning Templates](#)
 - Ask the EC for referrals

Question to Consider: What Types of Traditional Business Loans Are Available?

- Self-funding, friends and family
- Bank loans
 - [Capital Readiness Checklist](#) to prep for approaching a bank
- [SBA](#) - backed loans
- For tech and high-growth companies: Learn about the difference between angel investors, venture capitalists and private equity in this [SPARK article](#)

Question to Consider: What Types of Microloans Are Available (generally under \$50,000)?

- [List of microloan options in Washtenaw County](#)
- [MI Women Forward](#), loans for female business owners
- [CEED Funding](#)
- Crowdfunding such as [Kiva](#) or [Patronicity](#)
- Business Pitch competitions, our annual event is [Pitch @ WCC](#)

Question to Consider: Which Grants Are Available for Nonprofits?

- [Grants.gov](#), all about grants
- Grants for nonprofits
- Nonprofit Fundraising: The Ultimate Guide
- Philanthropy News Digest Requests For Proposals (RFPs)

Question to Consider: Are There Resources and Funding for Underrepresented Business Owners?

- **Minority-owned businesses**
 - CEED Lending for Washtenaw County
 - MBE's, minority business enterprise certification, not required
- **Women-owned businesses**
 - Michigan Women Forward
 - WBNEC, women-owned business certification, not required
 - I Fund Women
- **Returning citizen-owned businesses**
- **Immigrant and refugee businesses**
- **Veteran-owned businesses**
- **Native American-owned businesses**
- **Resources for business owners with disabilities**

EC has more lists of support organizations and funders for veterans and underrepresented business owners, [please email](#) so we can do an individualized one-on-one consultation!

Questions?

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