

WCC FOUNDATION

FRIDAY, SEPTEMBER 29, 2023 · 6-11pm

*Gala*

## 2023 Participation Opportunities

**All Event Sponsors are entitled to the following benefits:**

- Placement of logo/name on promotional materials:
- Recognition during the program
- Event website, social media, and printed event program
- *On the Record* newspaper mailed to 140,000 households
- Event sponsorship on screen
- Dinner, Dancing, and Entertainment

### **Presidential: \$10,000**

- 16 guests
- Full-page ad in the print program

### **Visionary: \$7,500**

- 12 guests
- Full-page ad in the print program

### **Celebration: \$5,000**

- 8 guests
- One-half page ad in the print program

### **Changemaker: \$2,500**

- 4 guests
- One-third page ad in the print program

### **Ambassador: \$1,000**

- 2 guests

### **Named Sponsorships: No Tickets**

**\$2,000** – Dinner or Dueling Pianos

**\$1,000** – Bar, Dessert, Dancing, Guest Favors, Cocktail Reception, and Terrace & Coffee (select one or more)

**Individual Tickets: \$250/person**

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### Advertising Opportunities:

**\$1,000** – Full page program ad

- Full color advertisement in printed program booklet: 4.5 x 7.34 inches

**\$500** – Half page program ad

- Full color advertisement in printed program booklet: 4.5 x 3.67 inches

**\$300** – One third page program ad

- Full color advertisement in printed program booklet: 4.5 x 2.38 inches

*Advertisements should be submitted as InDesign, Illustrator or PDF files. Assistance with design work available on request.*

*Advertisements must be confirmed and materials received by Sept. 6, 2023, for printed materials.*

Full page

Half page

One third page

### Questions:

- Call the WCC Foundation: **734-973-3665**
- E-mail: **foundation@wccnet.edu**
- Website: **wccnet.edu/wcc-gala**