

Program Information Report

Broadcast, Communication, Visual, Digital & Fine Arts

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Winter 2026

High Skill Occupation High Wage Occupation

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Articulation:

Madonna University, BA degree;

Eastern Michigan University, several BS degrees.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site:

<https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php> .

First Semester (16 credits)

| | | |
|------------|------------------------------------|---|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 111 or | Composition I | |
| ENG 111X | Composition 1 | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| Elective | Math Elective(s) | 3 |
| Elective | Nat. Sci. Elective(s) | 3 |

Second Semester (13 credits)

| | | |
|------------|--|---|
| COM 101 or | Fundamentals of Speaking | |
| ENG 226 | Composition II | 3 |
| JRN 210 | Introduction to Copy Editing* | 3 |
| Elective | Nat. Sci. Lab Elective(s) | 3 |
| Elective | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 4 |

Third Semester (15 credits)

| | | |
|----------|--|---|
| JRN 217 | Introduction to Feature Writing* | 3 |
| Elective | Soc. Sci. Elective(s) 1 | 3 |
| Elective | Arts/Human. Elective(s) 1 | 3 |
| Elective | Restricted Elective(s) 1 ENG 107 or Any 100-level or above course from COM, GDT, PHO, PLS or VID | 3 |
| Elective | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 3 |

Fourth Semester (16 credits)

| | | |
|----------|--|---|
| JRN 220 | Introduction to Digital Journalism* | 3 |
| Elective | Soc. Sci. Elective(s) 2 | 3 |
| Elective | Arts/Human. Elective(s) 2 | 3 |
| Elective | Restricted Elective(s) 2 ENG 107 or Any 100-level or above course from COM, GDT, PHO, PLS or VID | 3 |
| Elective | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 4 |

Minimum Credits Required for the Program: 60

Notes:

*JRN 217 is offered in Fall only; JRN 210 and JRN 220 are offered in Winter only.

Program Information Report

Transfer

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Winter 2026

High Skill Occupation High Wage Occupation

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First Semester (16 credits)

| | | |
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| ENG 111 or | Composition I | |
| ENG 111X | Composition 1 | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| Elective | Math Elective(s) | 3 |
| Elective | Nat. Sci. Elective(s) | 3 |

Second Semester (13 credits)

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| COM 101 or | Fundamentals of Speaking | |
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Third Semester (15 credits)

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| JRN 217 | Introduction to Feature Writing* | 3 |
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| Elective | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 4 |

Minimum Credits Required for the Program: 60

Notes:

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PROGRAM CHANGE FORM

| | | |
|-----------------------------|---|------------------------------------|
| Program Code: AAJOUR | Current Program Name: Journalism | Effective Term: Winter 2026 |
| Division Code: HSBS | Department: English/Academic Readiness | |

Directions:

1. Attach the current program listing from the WCC catalog or website and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using CurricUNET, but should be submitted at the same time as the program change form.
4. If changes affect the program assessment plan or if program outcomes are updated, please submit a Program Assessment Plan Change form. These changes must be approved separately from the program change form and should be submitted at the same time. Current program assessment plans can be found on the Curriculum and Assessment Program Information page.

Requested Changes:

- ☐ Remove course(s): _____
- ☒ Add course(s): Add the "or ENG 111X option
- ☐ Program title (new title is _____)
- ☐ Description
- ☐ Advisors
- ☐ Program admission requirements
- ☐ Continuing eligibility requirements

- ☐ Program outcomes (may also result from removing or adding a course)*
- ☐ Program assessment plan*
- ☐ Accreditation information
- ☐ Other _____

Note: A change to the Award Type requires the submission of a new program proposal form and a separate program inactivation form. Contact the Director of Curriculum & Assessment for more information.




Show all changes on the catalog page you attach.

* Please submit a Program Assessment Plan Change form.

Rationale for proposed changes:

Adding ENG 111X option

Financial/staffing/equipment/space implications:**List departments that have been consulted regarding their use of this program.****Signatures:**

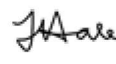
| Reviewer | Print Name | Signature | Date |
|-----------------------------|----------------|--|---------|
| Initiator | Aaron Anderson |  | 4/22/25 |
| Department Chair | Aaron Anderson |  | 4/22/25 |
| Division Dean/Administrator | Anne Nichols |  | 4/22/25 |

**Please return completed form to the Office of Curriculum & Assessment, SC 257
or by e-mail to curriculum.assessment@wccnet.edu**

Once reviewed by the appropriate faculty committees we will secure the signature of the VPI.

| Reviewer | Print Name | Signature | Date |
|----------|------------|-----------|------|
|----------|------------|-----------|------|

PROGRAM CHANGE FORM

| Reviewer | Print Name | Signature | Date |
|--|--------------------|---|---------|
| Curriculum Committee Chair | Randy Van Wagnen | RVanWagnen | 6/10/25 |
| Assessment Committee Chair | Jessica Hale |  | 6/10/25 |
| Executive Vice President for Instruction | Dr. Brandon Tucker | Brandon Roderick Tucker PhD <small>Digitally signed by Brandon Roderick Tucker PhD Date: 2025.06.13 14:04:15 -04'00'</small> | 6/13/25 |

Do not write in shaded area. Entered in: Banner _____ C&A Database _____ Log File _____

Reviewed by C&A Committee 5/29/25

WCC General Education Requirements
Effective Fall 2018

Associate degree programs were updated to meet the revised WCC general education requirements below.

Course Distribution Requirements

Associate degree students must complete courses from each of six General Education content areas. The requirements vary, depending on which degree is being earned. The number of general education credit hours required for each degree is as follows.

| | AA | AS | AAS |
|---|-------------|-------------|-------------|
| Writing/Composition | 3-4 credits | 3-4 credits | 3-4 credits |
| 2nd Writing/Composition or Communication | 3-4 credits | 3 credits | 3 credits |
| Mathematics | 3-4 credits | 3-4 credits | 3-4 credits |
| Natural Sciences ¹ | 7-8 credits | 7-8 credits | 3-4 credits |
| Social & Behavioral Science ² | 6 credits | 6 credits | 3 credits |
| Arts and Humanities ³ | 6 credits | 6 credits | 3 credits |
| General Education Electives to reach 30 credits | 0-2 credits | 0-2 credits | N/A |
| Minimum | 30 credits | 30 credits | 18 credits |

¹ Two courses in Natural Science including one with laboratory experience (from two disciplines)

² From two disciplines

³ From two disciplines

Program Information Report

School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

Professional Writing

Whether your goal is journalism or technical writing, these programs provide a foundation for beginning writing or to undertake advanced studies at a four-year institution.

Journalism (AAJOUR)

Associate in Arts Degree

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Articulation:

Eastern Michigan University, BS degree;

Madonna University, BA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/curriculum/articulation/levelone/colleges/>.

| First Semester | | (16 credits) |
|-----------------|---|--------------|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 111 | Composition I | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| Elective | Math Elective(s) | 3 |
| Elective | Nat. Sci. Elective(s) | 3 |
| Second Semester | | (13 credits) |
| COM 101 or | Fundamentals of Speaking | |
| ENG 226 | Composition II | 3 |
| JRN 210 | Introduction to Copy Editing* | 3 |
| Elective | Nat. Sci. Lab Elective(s) | 3 |
| | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 4 |
| Third Semester | | (15 credits) |
| JRN 217 | Introduction to Feature Writing* | 3 |
| Elective | Arts/Human. Elective(s) 1 | 3 |
| | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 3 |
| Elective | Soc. Sci. Elective(s) 1 | 3 |
| | Restricted Elective(s) 1 ENG 107 or Any 100-level or above course from COM, GDT, PHO, PLS, VID or WEB | 3 |
| Fourth Semester | | (16 credits) |
| JRN 220 | Introduction to Digital Journalism* | 3 |
| Elective | Arts/Human. Elective(s) 2 | 3 |
| Elective | Soc. Sci. Elective(s) 2 | 3 |
| | Restricted Elective(s) 2 ENG 107 or Any 100-level or above course from COM, GDT, PHO, PLS, VID or WEB | 3 |
| | Elective(s) Any 100-level or above course to to reach a minimum 60 credits | 4 |

Program Information Report

Minimum Credits Required for the Program:

60

Notes:

**JRN 217 is offered in Fall only; JRN 210 and JRN 220 are offered in Winter only.*

Done 1/22/17
NW

WASHTENAW COMMUNITY COLLEGE
GENERAL EDUCATION REVISION PROGRAM CHANGE FORM
FOR AA AND AS PROGRAMS 2018-2019

Due December 8, 2017

| | |
|-----------------------------|---------------------------------|
| Program Code: AAJOUR | Program Name: Journalism |
| Division Code: | Department: English |

This form is to be used only for General Education Revision Program Changes for Associate in Arts (AA) and Associate in Science (AS) programs. Any other program changes should be submitted separately using a standard Program Change Form.

Directions:

1. Review each general education area under **Requested Changes** below and respond as needed.
2. Attach the semester program layout showing the current program listing from the WCC catalog.
 - a. Indicate any changes to be made on the semester layout.
 - b. Draw a line through any courses that should be removed on the semester layout.
 - c. Write in any courses that need to be added on the semester layout.
3. Submit this form and semester program layout to the Office of Curriculum and Assessment (SC 257).

| Current General Education Requirements AA and AS | | Revised General Education Requirements 2018-2019 AA and AS | |
|---|------------------------|--|---------------|
| Writing | 6 - 7 credits | English Composition | 3 - 4 credits |
| Speech | 3 credits | 2 nd Course in English Composition or one course in Communication | 3 - 4 credits |
| Mathematics | 3 - 4 credits | Mathematics | 3 - 4 credits |
| Natural Sciences | 3 - 4 credits | Natural Sciences from 2 disciplines including one lab course | 7 - 9 credits |
| Social & Behavioral Sciences | 6 credits | Social & Behavioral Sciences from 2 disciplines | 6 credits |
| Arts & Humanities | 6 credits | Arts & Humanities from 2 disciplines | 6 credits |
| Critical Thinking | 0 credits | Elective Credits to reach a minimum of 30 credit hours | 0 - 3 credits |
| Computer & Information Literacy | 3 credits | Total | 30 credits |
| Total | 30 - 33 credits | | |

Please review each General Education Area in the chart below, and record the needed changes in the chart and on the attached semester layout.

| REQUESTED CHANGES | |
|---|---|
| General Education Area | <p>English Composition – The requirement for one writing/English composition course remains the same. No changes will be made unless specifically requested below. (Use Writing Elective or ENG 111)</p> <p>Optional Change:</p> |
| <p>2nd Course in English Composition or one course in Communication</p> <p>WCC previously required both a second composition/writing course and a communication course. Your options are:</p> <ol style="list-style-type: none"> 1. Allow students to select any course that meets composition/writing or communication (recommended). 2. Require students to take a specific composition course (identify course below and on semester layout). 3. Require students to take a specific communication course (identify course below and on semester layout). | <p>Requested Change: COM 101 OR ENG 226</p> |

| |
|---|
| <p>2nd Course in English Composition or one course in Communication Credit Hours Because of this change, an extra 3 – 4 credit hours may be available in the program. Please specify how you would like to use those credit hours. Your options are:</p> <ol style="list-style-type: none"> 1. Reduce the number of credit hours if the program total is over 60 (<i>recommended</i>). 2. Replace the course with elective credits as needed to reach a minimum of 60 credit hours. 3. Add a specific program-related course (<i>please add the course in the semester it should be taken on the semester layout</i>). <p>Requested Change: <i>Replace w/ Elective 3</i></p> |
| <p>Mathematics – The requirement for one mathematics course remains the same. However, the courses that meet the MTA requirement have changed slightly. MTH 148, 149 and 167 do not meet the general education requirement for AA or AS degrees. Please identify an alternate course or list "Math elective".</p> <p>Optional Change:</p> |
| <p>Natural Sciences from 2 disciplines including one lab course WCC previously required one natural science course. Your options are:</p> <ol style="list-style-type: none"> 1. No change needed – a second natural science course is already included in my program. 2. Add a second natural science course in the semester shown on the semester layout attached. Unless specific courses are required, include one course identified as a lab science course. <p>Requested Change:</p> |
| <p>Social & Behavioral Sciences from 2 disciplines – The requirement for two social and behavioral science courses remains the same. No changes will be made unless specifically requested below.</p> <p>Optional Change:</p> |
| <p>Arts & Humanities from 2 disciplines – The requirement for two arts and humanities courses remains the same. No changes will be made unless specifically requested below. (Note: A department can designate a COM course as a requirement here. The same course cannot be counted in two areas.)</p> <p>Optional Change:</p> |
| <p>Computer and Information Literacy The requirement for computer and information literacy has been removed. Your options are:</p> <ol style="list-style-type: none"> 1. Continue to require a specific computer course. If a specific course is required in your program, we will leave it there. If you previously used "Computer and Information Literacy Course," you will need to specify either a specific course or a list of courses from which to choose. 2. Remove the computer and information literacy course if the program will still meet the minimum of 60 credit hours. 3. Remove the computer and information literacy course and replace the course with elective or other credits as needed to meet the minimum of 60 credit hours. <p>Required Change: <i>Replace w/ elective 3</i></p> |
| <p>Elective Credits to reach a minimum of 30 credit hours – A course titled "General Education Credit(s) to Reach a Minimum of 30 Credit Hours" will be created and then added as needed to the program.</p> |

| Reviewer | Print Name | Signature | Date |
|--------------------------------|----------------------|---------------------|----------------|
| Initiator | <i>David Waskin</i> | <i>David Waskin</i> | <i>12/6/17</i> |
| Department Chair | <i>Cecile Krantz</i> | <i>[Signature]</i> | <i>12/6/17</i> |
| Division Dean/ Administrator | <i>Wishin bord</i> | <i>[Signature]</i> | <i>12/6/17</i> |
| Vice President for Instruction | | <i>[Signature]</i> | <i>1/9/18</i> |

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Entered in: ☒ Banner *1/22/17* ☒ C&A Database *1/22/17* ☐ Log File

Program Information Report

School of Professional Communication

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| ENG 111 | Composition I | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| | Computer Lit. Elective(s) | 3 |
| | Math Elective(s) | 4 |
| Second Semester | | (13 credits) |
| COM 101 | Fundamentals of Speaking | 3 |
| ENG 226 | Composition II | 3 |
| JRN 210 | Introduction to Copy Editing** | 3 |
| Elective | Nat. Sci. 1 Elective(s)* | 4 |
| Third Semester | | (15 credits) |
| JRN 217 | Introduction to Feature Writing** | 3 |
| Elective | Arts/Human. 1 Elective(s) | 3 |
| Elective | Nat. Sci. 2 Elective(s)* | 3 |
| Elective | Soc. Sci. 1 Elective(s) | 3 |
| | Restricted Elective(s) 1 ENG 107 or Any 100-level or above course from COM, GDT, WEB, PHO, PLS or VID | 3 |
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| JRN 220 | Introduction to Digital Journalism** | 3 |
| Elective | Arts/Human. 2 Elective(s) | 3 |
| | Soc. Sci. 2 Elective(s) | 3 |
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Program Information Report

Notes:

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***JRN 217 is offered in Fall only; JRN 210 and JRN 220 are offered in Winter only.*

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: AAJOUR Program Name: Journalism
Division Code: HSS Department: English

Effective Term: Fall 2017

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
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3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|--|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input type="checkbox"/> Remove course(s): _____ | <input type="checkbox"/> Continuing eligibility requirements |
| <input type="checkbox"/> Add course(s): _____ | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input checked="" type="checkbox"/> Other List ENG 107 as a restricted elective |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

To expose students to another form of professional writing.

Financial/staffing/equipment/space implications:

List departments that have been consulted regarding their use of this program.

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|-----------------------------|---------------|---------|
| Initiator | Lisa Veasey for Dave Waskin | Lisa Veasey | 1/6/17 |
| Department Chair | Carrie Krantz | Carrie Krantz | 1/8/17 |
| Division Dean/Administrator | Kristin Good | Kristin Good | 1.12.17 |
| Vice President for Instruction | | | |
| President | | | |

Do not write in shaded area. Entered in: Banner 2/3/17 C&A Database 2/3/17 Log File Board Approval NA

Please submit completed form to the Office of Curriculum and Assessment (SC 257).

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| | Restricted Elective(s) Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| | Elective(s) Any 100-level or above course to bring the total credits to a minimum of 60. | 3 |

Minimum Credits Required for the Program:

60

Notes:

*Transfer students should select MTA-approved Natural Science courses from two disciplines, including one with laboratory experiences; Arts and Humanities courses from two disciplines; and Social and Behavioral Science courses from two disciplines.

**JRN 217 is offered in Fall only; JRN 210 and JRN 220 are offered in Winter only.

PROGRAM CHANGE OR DISCONTINUATION FORM

FA 2016

Program Code: AAJOUR Program Name: Journalism

Effective Term: ~~W2017~~ or
asap

Division Code: Hum, Department: ENG
Soc, Behav Sciences

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|--|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): Elective(s) 1 Any 100 -level or above course | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): Elective(s) Natural Sciences II | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

To make program MTA compatible

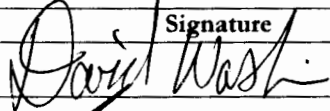
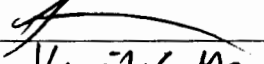
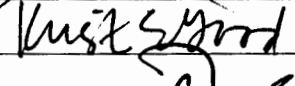
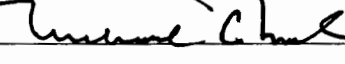
Financial/staffing/equipment/space implications:

N/a

List departments that have been consulted regarding their use of this program.

N/a

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|-------------------|--|-----------|
| Initiator | David Waskin |  | 1/10/2016 |
| Department Chair | Carr.e Krantz |  | 1/12/16 |
| Division Dean/Administrator | Wuester |  | 1.13.16 |
| Vice President for Instruction | Michael A. NEALON |  | 1/25/16 |
| President | | | |

Do not write in shaded area. Entered in: Banner 1/28/16 C&A Database 1/28/16 Log File Board Approval NA

Please submit completed form to the Office of Curriculum and Assessment (SC 257).

MS 1/28/16
logged 1/15/16 Lino
Office of Curriculum & Assessment

ACADEMICS

Journalism (AAJOUR)

Associate in Arts Degree

2013 - 2014 2014 - 2015 2015 - 2016

Description

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Contact Information

Division: Humanities, Social & Behav Sci
Department: English/Writing Dept
Advisors: [David Waskin](#)

Requirements

(Items marked in orange are available online.)

First Semester

| Class | Title | Credits |
|-----------------------------|---|-----------|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 111 | Composition I | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| Elective(s) | Computer and Information Literacy | 3 |
| Elective(s) | Math | 4 |
| Total | | 17 |

Second Semester

| Class | Title | Credits |
|-----------------------------|------------------------------------|-----------|
| Elective(s) | Natural Sciences I | 4 ✓ |
| COM 101 | Fundamentals of Speaking | 3 |
| ENG 225 | Composition II | 3 |
| JRN 210 | Introduction to Copy Editing ** | 3 |
| Total | | 13 |

Third Semester

| Class | Title | Credits |
|-----------------------------|--|-----------|
| JRN 217 | Introduction to Feature Writing ** | 3 |
| Elective(s) | Arts and Humanities 1 | 3 |
| Elective(s) | Elective(s) 1 Any 100-level or above course Natural Sciences II | 3 |
| | Restricted Elective(s) 1 Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| Elective(s) | Social and Behavioral Science 1 | 3 |
| Total | | 15 |

Fourth Semester

| Class | Title | Credits |
|-----------------------------|--|-----------|
| Elective(s) | Arts and Humanities 2 | 3 |
| JRN 220 | Introduction to Digital Journalism ** | 3 |
| Elective(s) | Elective(s) 2 Any 100-level or above course to bring the total credits to a minimum of 60. | 3 |
| | Restricted Elective(s) Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| Elective(s) | Social and Behavioral Science 2 | 3 |
| Total | | 15 |

Total Credits Required: 60

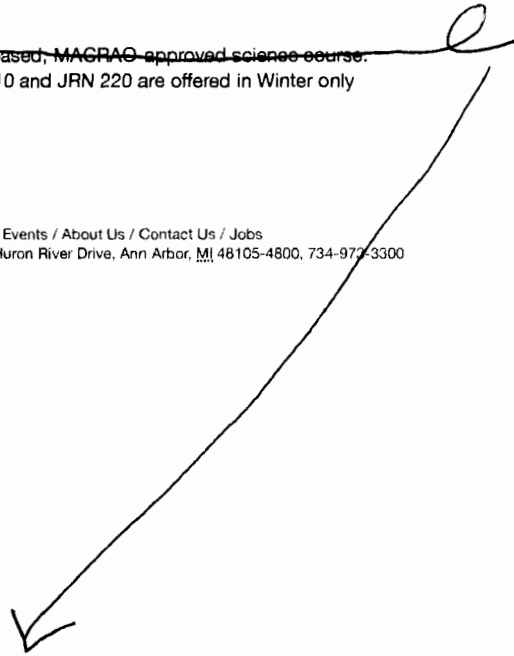
Footnotes

*Transfer students should select a lab-based, MACRAO-approved science course.

**JRN 217 is offered in Fall only; JRN 210 and JRN 220 are offered in Winter only

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MTA-approved science courses from two disciplines, including one with laboratory experiences; Arts and Humanities electives from two disciplines; and Social and Behavioral electives from two disciplines.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: AAJOUR Program Name: Journalism
Division Code: HSS Department: English

Effective Term: W2014

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|---|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): JRN 216 | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): JRN 210 | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input checked="" type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

Change eliminates the perception of redundancy between JRN 111 and JRN 216 as both currently transfer to EMU as the same course. JRN 210 will provide a different (and legitimate) entry point to the field of journalism for students who prefer editing to interviewing, writing, and reporting.

Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|----------------|-----------------------|-------------|
| Initiator | David Waskin | <i>David Waskin</i> | 4/30/13 |
| Department Chair | Carrie Krantz | <i>Carrie Krantz</i> | 5/1/13 |
| Division Dean/Administrator | Bill Abernethy | <i>Bill Abernethy</i> | MAY 06 2013 |
| Vice President for Instruction | Bill Abernethy | <i>Bill Abernethy</i> | 6/17/13 |
| President | | | |

Do not write in shaded area. Entered in: Banner C&A Database 4/25/13 Log File 4/25/13 Board Approval

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

sn logged 5/8/13 s/v
Office of Curriculum & Assessment

Program Information Report

School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcasting, technical communication, or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Washtenaw Community College offers programs at two levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate in Arts is available for some programs. For some career fields, it is possible to earn a certificate and an Associate in Arts degree in the same field. In these cases, the credit hours from the certificate can be applied to the credit hours needed for the Associate in Arts degree.

Professional Writing

Whether your goal is journalism or technical writing, these programs provide a foundation for beginning writing or to undertake advanced studies at a four-year institution.

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Fall 2013

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

| First Semester | | (17 credits) |
|-----------------|--|--------------|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 111 | Composition I | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| | Computer Lit. Elective(s) | 3 |
| | Math Elective(s) | 4 |
| Second Semester | | (13 credits) |
| COM 101 | Fundamentals of Speaking | 3 |
| ENG 226 | Composition II | 3 |
| JRN 210 | Introduction to Copy Editing | 3 |
| | Nat. Sci. Elective(s)* | 4 |
| Third Semester | | (15 credits) |
| JRN 217 | Feature Writing | 3 |
| | Arts/Human. 1 Elective(s) | 3 |
| | Elective(s) 1 Any 100-level or above courses | 3 |
| | Restricted Elective(s) 1 Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| | Soc. Sci. 1 Elective(s) | 3 |
| Fourth Semester | | (15 credits) |
| JRN 220 | Journalism for the Web | 3 |
| | Arts/Human. 2 Elective(s) | 3 |
| | Elective(s) 2 Any 100-level or above course to bring the total credits to a minimum of 60. | 3 |
| | Restricted Elective(s) Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| | Soc. Sci. 2 Elective(s) | 3 |

Minimum Credits Required for the Program: 60

Notes:

*Transfer students should select a lab-based, MACRAO-approved science course.

Journalism (AAJOUR)
Associate in Arts Degree

Description

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Requirements

First Semester

| Class | Title | Credits |
|-------------|------------------------------------|---------|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 111 | Composition I | 4 |
| JRN 111 | Introduction to Journalism | 3 |
| Elective(s) | Computer and Information Literacy | 3 |
| Elective(s) | Math | 4 |
| Total | | 17 |

Second Semester

| Class | Title | Credits |
|--------------------|---------------------------------------|--------------|
| Elective(s) | Natural Sciences* | 4 |
| COM 101 | Fundamentals of Speaking | 3 |
| ENG 226 | Composition II | 3 |
| JRN 216 | News Writing and Reporting | 3 |
| Total | | 13 |

JRN 210: Introduction to Copy Editing

Third Semester

| Class | Title | Credits |
|-------------|--|---------|
| JRN 217 | Feature Writing | 3 |
| Elective(s) | Arts and Humanities 1 | 3 |
| | Elective(s) 1 Any 100-level or above courses | 3 |
| | Restricted Elective(s) 1 Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| Elective(s) | Social and Behavioral Science 1 | 3 |
| Total | | 15 |

Introduction to

Introduction to Digital Journalism

Fourth Semester

| Class | Title | Credits |
|------------------------|--|---------|
| Elective(s) | Arts and Humanities 2 | 3 |
| JRN 220 | <u>Journalism for the Web</u> | 3 |
| Elective(s) 2 | Any 100-level or above course to bring the total credits to a minimum of 60. | 3 |
| Restricted Elective(s) | Any 100-level or above course from COM, GDT, INP, PHO, PLS or VID | 3 |
| Elective(s) | Social and Behavioral Science 2 | 3 |
| Total | | 15 |

Total Credits Required

60

Footnotes

*Transfer students should select a lab-based, MACRAO-approved science course.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: **AAJOUR** Program Name: **Journalism**
 Division Code: **HSS** Department: **ENG**

Effective Term: **Fall 2011****Directions:**

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- ☐ Review
- ☒ Remove course(s): GDT 130, PHO 111, PHO 227, PLS 112, 150, 220
- ☒ Add course(s): 6 or more hours from COM, GDT, INP, PHO, PLS or VID; 6 -8 hours of electives.
- ☐ Program title (title was _____)
- ☐ Description
- ☐ Type of award
- ☐ Advisors
- ☐ Articulation information
- ☐ Program admission requirements
- ☐ Continuing eligibility requirements
- ☐ Program outcomes
- ☐ Accreditation information
- ☐ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
- ☒ Other _____

Show all changes on the attached page from the catalog.**Rationale for proposed changes or discontinuation:**

Program simplification to increase completion.

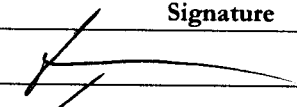
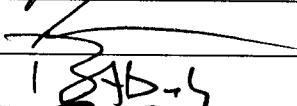
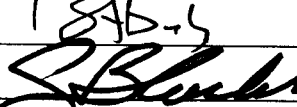
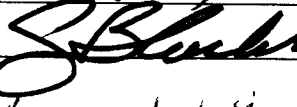
Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.

N/A

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|-----------------|--|----------|
| Initiator | Carrie Krantz |  | 2/28/11 |
| Department Chair | Carrie Krantz |  | 2/28/11 |
| Division Dean/Administrator | B. J. Abernethy |  | 02/28/11 |
| Vice President for Instruction | Stuart Blacklaw |  | 3/23/11 |
| President | | | |

Do not write in shaded area. Entered in: Banner C&A Database 2/28/11 Log File 2/28/11 Board Approval 3/28/11

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

Program Information Report

School of Professional Communication

We live in an age of communication. The School of Professional Communication is here to serve those who want to develop skills in radio broadcast, technical writing, or in print and online journalism. Select one of our programs and prepare yourself for an entry-level job or for transfer to a four-year institution.

Professional Writing

Whether your goal is journalism or technical writing, these programs provide a foundation for beginning writing or to undertake advanced studies at a four-year institution.

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Fall 2011

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

| General Education Requirements | | (31 credits) |
|--------------------------------|--|--------------|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s)* | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |
| Computer Lit. | Elective(s) | 3 |
| Major/Area Requirements | | (29 credits) |
| COM 130 | Introduction to Mass Communication | 3 |
| JRN 111 | Introduction to Journalism | 3 |
| JRN 216 | News Writing and Reporting | 3 |
| JRN 217 | Feature Writing | 3 |
| JRN 220 | Journalism for the Web | 3 |
| Elective | Complete 6 additional credit hours from COM, GDT, INP, PHO, PLS or VID | 6 |
| Elective | Select electives to reach minimum of 60 credit hours. | 8 |

Minimum Credits Required for the Program: 60

Notes:

*Transfer students should select a lab-based, MACRAO-approved science course.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: AAJOUR Program Name: Journalism

Effective Term: F10

Division Code: HSS Department: English

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- ☐ Review
☒ Remove course(s): GDT 105
☒ Add course(s): JRN 220
☐ Program title (title was _____)
☐ Description
☐ Type of award
☐ Advisors
☐ Articulation information
- ☐ Program admission requirements
☐ Continuing eligibility requirements
☐ Program outcomes
☐ Accreditation information
☐ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
☒ Other Changes from electives to requirements as indicated.
- Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation: Industry changes mean students need more training in technology, software, design, multimedia.

Financial/staffing/equipment/space implications:

List departments that have been consulted regarding their use of this program.

PHO/DMA

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|----------------|--------------|-------------|
| Initiator | David Waskin | David Waskin | 3/10/10 |
| Department Chair | Carrie Krentz | [Signature] | 3/10/10 |
| Division Dean/Administrator | Bill Abernethy | [Signature] | MAR 10 2010 |
| Vice President for Instruction | | [Signature] | 4-1-10 |
| President | | | |

Do not write in shaded area. Entered in: Banner C&A Database Log File 3/10/10 Board Approval

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

Washtenaw Community College.

Certificates and Degrees.<http://www4.wccnet.edu/academicinfo/creditoofferings/programs/degree.php?code=AAJOUR>[Return to web format »](#)**Journalism (AAJOUR)**

Associate in Arts Degree

Program requirements shown below are for catalog year: 2009 - 2010 Change Year**Description:**

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Contact Information:

Division: Humanities and Social Sciences

School: School of Professional CommunicationDepartment: English/WritingAdvisors: David Waskin**General Education Requirements****(28 - 30 Credits)**

| | | |
|------------------|--------------------------|-------|
| <u>ENG 111</u> | Composition I | 4 |
| <u>ENG 226</u> | Composition II | 3 |
| <u>COM 101</u> | Fundamentals of Speaking | 3 |
| <u>Math</u> | Elective(s) | 3 - 4 |
| <u>Nat. Sci.</u> | Elective(s)* | 3 - 4 |
| <u>Soc. Sci.</u> | Elective(s) | 6 |
| <u>Arts/Hum.</u> | Elective(s) | 6 |

Major/Area Requirements**(32 Credits)**

| | | |
|----------------|--|---|
| <u>COM 130</u> | Introduction to Mass Communication | 3 |
| <u>JRN 111</u> | Introduction to Journalism | 3 |
| <u>JRN 216</u> | News Writing and Reporting | 3 |
| <u>JRN 217</u> | Feature Writing | 3 |
| Elective: | Select from either the GDT or PHO choices. | 0 |

NO
option -
All courses
listed required

| | | | |
|---------------------------|--|--------------|--------------|
| <u>GDT 105</u> | Introduction to MacGraphics and Publishing | 4 | 0 |
| <u>GDT 130</u> | InDesign for Print Publishing | 4 | 0 |
| <u>PHO 111</u> | Photography I and PHO 227 Photojournalism | 3 | 0 |
| <u>PLS 112</u> or | Introduction to American Government | | |
| <u>PLS 150</u> or | State and Local Government and Politics | | |
| <u>PLS 220</u> | Politics and the Media | | 3 |
| Elective: | Elect courses in Social Science ^{or} Arts & Humanities to bring the total credits to a minimum of 60. | | 3 |

Required 2

JRN 220: Journalism for the Web 3

PHO 111: Photography I 4

PHO 227: Photojournalism 3

GDT 130: InDesign for Print Publishing 4

Minimum Credits Required for the Program:**60 - 62 Credits****Footnotes:**

*Transfer students should select a lab-based, MACRAO-approved science course.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code:
AAJOUR

Program Name: Journalism

Effective Term: F09

Division Code: HUM Department: English

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

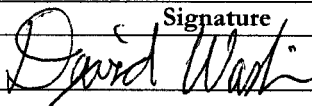
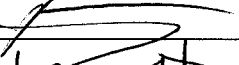
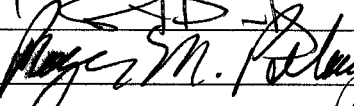

Requested Changes:

- | | |
|---|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): ENG 101, 216, 217 | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): JRN 111, 216, 217 | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.**Rationale for proposed changes or discontinuation:**

New JRN discipline provides greater clarity for students seeking journalism courses.

Financial/staffing/equipment/space implications:**List departments that have been consulted regarding their use of this program.****Signatures:**

| Reviewer | Print Name | Signature | Date |
|--------------------------------|----------------|--|-------------|
| Initiator | David Waskin |  | 2/2/09 |
| Department Chair | Carrie Krantz |  | 2/2/09 |
| Division Dean/Administrator | Bill Abernethy |  | FEB 02 2009 |
| Vice President for Instruction | Roger Palay |  | 2/24/09 |
| President | | | |

Do not write in shaded area. Entered in: Banner C&A Database 2/27/09 Log File 2/27/09 Board Approval

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

PROFESSIONAL WRITING

Journalism (AAJOUR)

Associate in Arts Degree

General Education Requirements

| | | |
|-------------|--------------------------|-----|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s)* | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |

Major/Area Requirements

| | | |
|----------------------------|--|----|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 101 JRN III | Introduction to Print Journalism | 3 |
| ENG 216 JRN | News Writing and Reporting | 3 |
| ENG 217 JRN | Feature Writing | 3 |
| Elective | Select from either the GDT or PHO choices. | |
| | GDT 105 Introduction to MacGraphics and GDT 127 QuarkXPress for Print Publishing | |
| | or | |
| | PHO 111 Photography I and PHO 227 Photojournalism | 7 |
| PLS 112 or | Introduction to American Government | |
| PLS 150 or | State and Local Government and Politics | |
| PLS 220 | Politics and the Media | 3 |
| Elective | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |

Minimum Credits Required for the Program:

60

Notes:

*Transfer students should select a lab-based, MACRAO-approved science course.

Students must meet the Computer and Information Literacy Graduation Requirement.

See General Education Graduation Requirements in the WCC Bulletin.

Journalism (AAJOUR)

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Articulation: Eastern Michigan University, BS degree. Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges>.



Program Information Report

School of Applied Communication

Professional Writing

Whether your goal is journalism or technical writing, these programs provide a foundation for beginning writing or to undertake advanced studies at a four-year institution.

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Fall 2009

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Articulation:

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site:
<http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges>.

| General Education Requirements | | (28 credits) |
|--|--|--------------|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s)* | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |
| Major/Area Requirements | | (32 credits) |
| COM 130 | Introduction to Mass Communication | 3 |
| JRN 111 | Introduction to Journalism | 3 |
| JRN 216 | News Writing and Reporting | 3 |
| JRN 217 | Feature Writing | 3 |
| Elective | Select from either the GDT or PHO choices. | |
| | GDT 105 Introduction to MacGraphics and | |
| | GDT 130 InDesign for Print Publishing | |
| | or | |
| | PHO 111 Photography I and | 7 |
| | PHO 227 Photojournalism | |
| PLS 112 or | Introduction to American Government | |
| PLS 150 or | State and Local Government and Politics | |
| PLS 220 | Politics and the Media | 3 |
| Elective | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |
| Minimum Credits Required for the Program: | | 60 |

Notes:

*Transfer students should select a lab-based, MACRAO-approved science course.

Students must meet the Computer and Information Literacy Graduation Requirement. See General Education Graduation Requirements in the WCC Bulletin.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code:
AAJOUR

Program Name: Journalism

Effective Term: F09

Division Code:
HSS

Department: English

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|--|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): <u>GDT 127</u> | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): <u>GDT 130</u> | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation: The InDesign program taught in GDT 130 has supplanted the Quark program taught in GDT 127 as the industry standard for journalism/news page design.

Financial/staffing/equipment/space implications:

List departments that have been consulted regarding their use of this program.

English dept. (Journalism advisor)

Signatures:

| Reviewer | Print Name | Signature | Date |
|--------------------------------|-----------------------|------------------------------|-------------|
| Initiator | David Waskin | <i>David Waskin</i> | 5/29/08 |
| Department Chair | Carrie Krantz Fischer | <i>Carrie Krantz Fischer</i> | 5/29/08 |
| Division Dean/Administrator | Bill Abernethy | <i>Bill Abernethy</i> | MAY 23 2008 |
| Vice President for Instruction | Roger Palay | <i>Roger M. Palay</i> | 7/25/08 |
| President | | | |

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Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

Washtenaw Community College.

Certificates and Degrees A to Z.<http://www.wccnet.edu/academicinfo/creditoofferings/programs/atoz/atoz.php?code=AAJOUR>[Return to web format »](#)**Program: Journalism (AAJOUR)**

Associate in Arts Degree

Program requirements shown below are for catalog year: 2007 - 2008 Change Year**Description:**

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Division: Humanities and Social Sciences**Department:** English/Writing**Advisors:** [David Waskin](#)**Continuing Eligibility:**

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

General Education Requirements**(28 - 30 Credits)**

| | | |
|------------------|--------------------------|-------|
| <u>ENG 111</u> | Composition I | 4 |
| <u>ENG 226</u> | Composition II | 3 |
| <u>COM 101</u> | Fundamentals of Speaking | 3 |
| <u>Math</u> | Elective(s) | 3 - 4 |
| <u>Nat. Sci.</u> | Elective(s)* | 3 - 4 |
| <u>Soc. Sci.</u> | Elective(s) | 6 |
| <u>Arts/Hum.</u> | Elective(s) | 6 |

Major/Area Requirements**(32 Credits)**

| | | |
|-------------------|---|----|
| <u>COM 130</u> | Introduction to Mass Communication | 3 |
| <u>ENG 101</u> | Introduction to Journalism | 3 |
| <u>ENG 216</u> | Newswriting and Reporting | 3 |
| <u>ENG 217</u> | Feature Writing and Research | 3 |
| Elective: | Select from either the GDT or PHO choices. <i>GDT 130: InDesign for Print Publishing</i> | |
| | <u>GDT 105</u> Introduction to MacGraphics and <u>GDT 127</u> QuarkXPress for <u>Print Publishing</u> | |
| | or | |
| | <u>PHO 111</u> Photography I and <u>PHO 227</u> Photojournalism | 7 |
| <u>PLS 112</u> or | Introduction to American Government | |
| <u>PLS 150</u> or | State and Local Government and Politics | |
| <u>PLS 220</u> | Politics and the Media | 3 |
| Elective: | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |

Minimum Credits Required for the Program:**60 - 62 Credits****Footnotes:**

*Transfer students should select a lab-based, MACRAO-approved science course.

Program Information Report

School of Applied Communication

Professional Writing

Whether your goal is journalism or technical writing, these programs provide a foundation for beginning writing or to undertake advanced studies at a four-year institution.

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Fall 2009

This program prepares students to transfer to a four-year institution and major in journalism. Three specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Articulation:

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site:
<http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges>.

| General Education Requirements | | (28 credits) |
|--------------------------------|--|--------------|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s)* | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |
| Major/area Requirements | | (32 credits) |
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 101 | Introduction to Print Journalism | 3 |
| ENG 216 | News Writing and Reporting | 3 |
| ENG 217 | Feature Writing | 3 |
| Elective | Select from either the GDT or PHO choices. | |
| | GDT 105 Introduction to MacGraphics and | |
| | GDT 130 InDesign for Print Publishing | |
| | or | |
| | PHO 111 Photography I and | 7 |
| | PHO 227 Photojournalism | |
| PLS 112 or | Introduction to American Government | |
| PLS 150 or | State and Local Government and Politics | |
| PLS 220 | Politics and the Media | 3 |
| Elective | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |

Minimum Credits Required for the Program:

60

Notes:

*Transfer students should select a lab-based, MACRAO-approved science course.

Students must meet the Computer and Information Literacy Graduation Requirement. See General Education Graduation Requirements in the WCC Bulletin.

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code:

AAJOURProgram Name: JournalismEffective Term: Fall 2006Division Code: HSSDepartment: English**Directions:**

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|---|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): <u>ENG 265</u> | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): <u>Electives PLS 112, 150, 220</u> | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input checked="" type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.**Rationale for proposed changes or discontinuation:**

Insufficient opportunities for meaningful internships at this level.

Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.**Signatures:**

| Reviewer | Print Name | Signature | Date |
|--------------------------------|-----------------------|---------------------|-------------|
| Initiator | David Waskin | <i>David Waskin</i> | 12/7/05 |
| Department Chair | Carrie Krantz-Fischer | <i>[Signature]</i> | 12/7/05 |
| Division Dean/Administrator | Bill Abernethy | <i>[Signature]</i> | DEC 08 2005 |
| Vice President for Instruction | Roger Palay | <i>Roger Palay</i> | 2/6/06 |

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Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

Journalism (AAJOUR)

General Education Requirements

| | | |
|-------------|--------------------------|-----|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s) | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |

(28 Credits)

Major/Area Requirements

| | | |
|-----------------------|---|---|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 101 | Journalism I | 3 |
| ENG 216 | Newswriting and Reporting | 3 |
| ENG 217 | Feature Writing and Research | 3 |
| ENG 265 | Journalism Internship | 3 |
| GDT 105 or PHO 111 | Introduction to Mac Graphics Photography I | 3 |
| GDT 127 or PHO 227 | QuarkXPress for Print Publishing Photojournalism | 4 |

(32 Credits)

Elect courses in Social Science and Arts & Humanities
to bring the total credits to a minimum of 60.

10

Minimum Credits Required for the Program:

60 Credits

Associate in Arts Degree

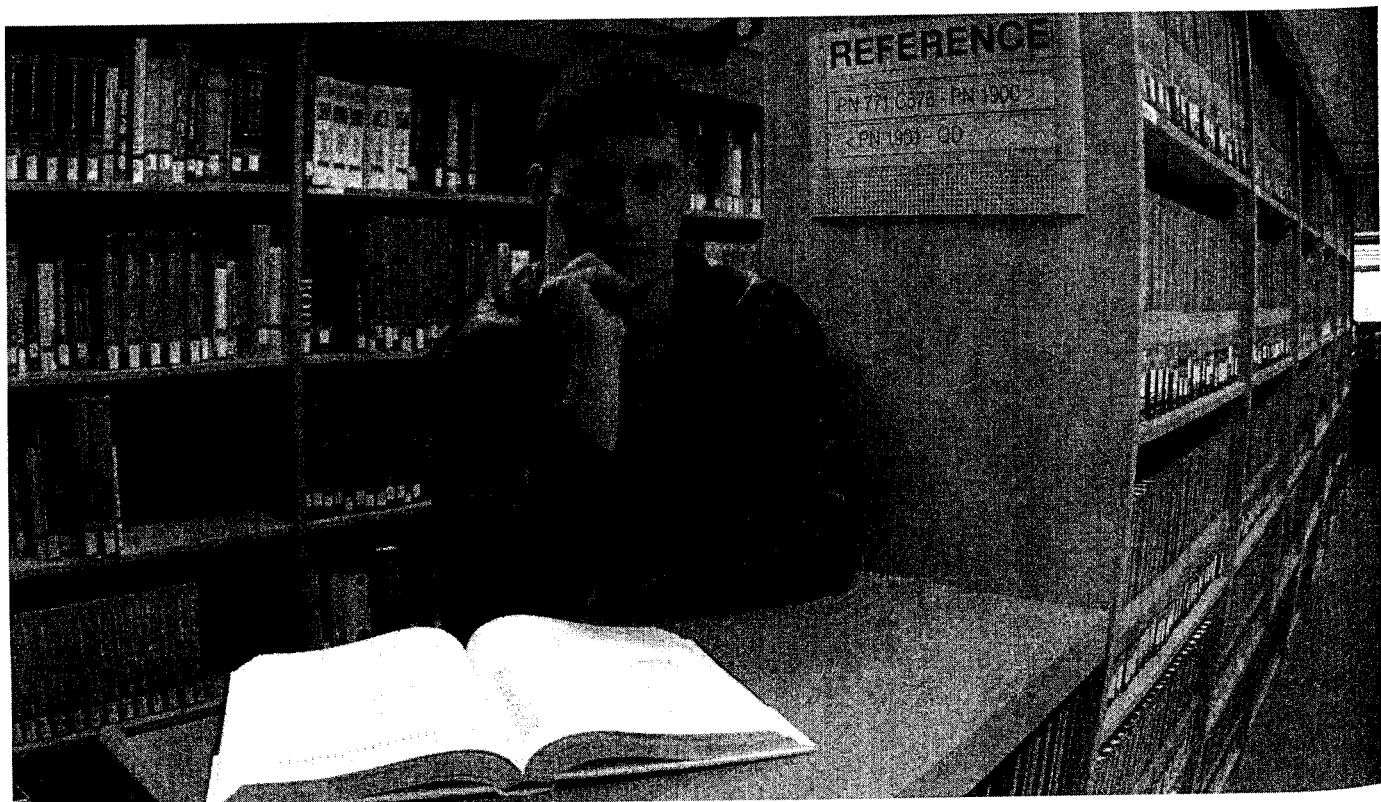
Journalism (AAJOUR)

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in aspects of a career in journalism by participating in internships at The Voice, or on a variety of other print publications through WCC's Public Relations and Marketing Office.

Continuing Eligibility Requirements:

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

Advisor: David Waskin



University Transfer Programs

Journalism (AAJOUR)

Associate in Arts Degree

Program Effective Term: Fall 2006

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in areas of a career in journalism.

Continuing Eligibility Requirements:

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

General Education Requirements (28 credits)

| | | |
|-------------|--------------------------|-----|
| ENG 111 | Composition I | 4 |
| ENG 226 | Composition II | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| Math | Elective(s) | 3-4 |
| Nat. Sci. | Elective(s)* | 3-4 |
| Soc. Sci. | Elective(s) | 6 |
| Arts/Human. | Elective(s) | 6 |

Major/Area Requirements (32 credits)

| | | |
|---------|------------------------------------|---|
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 101 | Introduction to Journalism | 3 |
| ENG 216 | Newswriting and Reporting | 3 |
| ENG 217 | Feature Writing and Research | 3 |

Select from either the GDT or PHO choices.

GDT 105 Introduction to MacGraphics and
GDT 127 QuarkXPress for Print Publishing
or

PHO 111 Photography I and
PHO 227 Photojournalism 7

| | | |
|------------|---|----|
| PLS 112 or | Introduction to American Government | |
| PLS 150 or | State and Local Government and Politics | |
| PLS 220 | Politics and the Media | 3 |
| | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |

Total Credit Hours 60

Minimum Credits Required for the Program 60

Notes:

*Transfer students should select a lab-based, MACRAO approved science course.

PROGRAM PROPOSAL FORM

WASHTENAW COMMUNITY COLLEGE

☐ **Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.

☒ **Final Approval** – Check here when completing this form after the Vice President of Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

not perkins

| | | | |
|---|--|---|--|
| Program Name: Division and Department: Type of Award: Effective Term/Year: Initiator: | <u>Journalism</u> <u>HSS/ENGD</u> <u>program area = English</u> <input checked="" type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp. <u>09/04</u> | | Program Code: CIP Code: |
| Identify Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program. | This 62-credit program will prepare students who intend to transfer to a four-year institution and major in journalism. Four specialty courses at the introductory level will provide students with the needed background to continue their work at a more advanced level at a four-year institution. The General Education components will meet standard requirements for an Associate of Arts transfer degree, while providing content related to the knowledge and skills of a journalism major. This program will provide opportunities for students to experience aspects of a career in journalism by participating in an internship at The Voice (student newspaper) or in the College's Public Relations and Marketing office, working on a variety of print publications. | | |
| Need Need for the program with evidence to support the stated need. | There is renewed interest in journalism at WCC with the revitalization of the student newspaper, along with a growing interest in broadcast and electronic journalism. This program would provide a ready source of student reporters and editors for the student newspaper, continuing the growth of this publication, while offering real-world experience for students. | | |
| Program Outcomes/Assessment State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program. | Outcomes 1. Prepare to enter a four-year school as a journalism major. 2. Gain introductory knowledge and skills in the field of journalism. | Assessment method 1. Follow-up of students' transfer acceptance. 2. Performance reviews from internship positions. | |

Processed...

English

Journalism (AAJOUR) Associate in Arts Degree

'UNDER CONSTRUCTION'

Program Effective Term: Fall 2004

This program prepares students to transfer to a four-year institution and major in journalism. Four specialty courses provide a solid background in journalism-related content. Students in the program will gain invaluable experience in aspects of a career in journalism by participating in internships at The Voice, or on a variety of other print publications through WCC's Public Relations and Marketing Office.

Continuing Eligibility Requirements:

Students must demonstrate basic computer literacy skills by successfully passing the Computer and Information Literacy Test. The test may be taken at any point during the program, but must be completed before graduating.

General Education Requirements (21 credits)


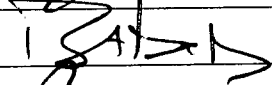

| | | |
|-------------|--------------------------|-----|
| | | 10 |
| COM 101 | Fundamentals of Speaking | 3 |
| ENG 111 and | Composition I | |
| ENG 226 | Composition II | 6-7 |
| Math | math elect. | 3-4 |
| Nat. Sci. | nat sci | 3-4 |
| Soc. Sci. | soc sci | 6 |

Major/Area Requirements (32 credits)

| | | |
|------------|--|----|
| | Elect courses in Social Science and Arts & Humanities to bring the total credits to a minimum of 60. | 10 |
| COM 130 | Introduction to Mass Communication | 3 |
| ENG 101 | Journalism I | 3 |
| ENG 216 | Newswriting and Reporting | 3 |
| ENG 217 | Feature Writing and Research | 3 |
| ENG 265 | Journalism Internship | 3 |
| GDT 105 or | Introduction to Mac Graphics | |
| PHO 111 | Photography I | 4 |
| GDT 127 or | QuarkXPress for Print Publishing | |
| PHO 227 | Photojournalism | 3 |

Minimum Credits Required for the Program: 53

| Curriculum | Semester | Course ID | Title | Credits | Pre/Coreqs |
|--|--|-----------------------|--------------------------------|---------|------------|
| Courses. Note: Prerequisites to courses must be included as program admission requirements, or listed as a requirement within the program. | Semester 1 | ENG 111 | Composition I | 4 | |
| | | COM 101 | Fundamentals of Speaking | 3 | |
| | | Math | Elective | 3-4 | |
| | | Soc. Sci. | Elective | 3 | |
| | | Arts/Hum | Elective | 3 | |
| | Semester 2 | ENG 226 | Composition II | 3 | ENG 111 |
| | | Nat. Sci. | Elective | 3-4 | |
| | | COM 130 | Intro. to Mass Communication | 3 | COM 101 |
| | | Arts/Hum | Elective | 3 | |
| | | Soc. Sci. | Elective | | |
| | Semester 3 | ENG 101 | Journalism I | 3 | ENG 111 |
| | | PHO 111 or | Photography I or | | |
| | | GDT 105 | Introduction to Mac Graphics | 3-4 | |
| | | Soc. Sci. | Elective | 3 | |
| | | ENG 216 | Basic News writing & Reporting | 3 | |
| | Semester 4 | ENG 217 | Feature Writing & Research | 3 | |
| ENG 265 | | Journalism Internship | 3 | | |
| PHO 227 or | | Photojournalism or | | | |
| GDT 127 | | QuarkXPress for Print | 3-4 | PHO 111 | |
| Arts/Hum | | Publishing | 3 | GDT 105 | |
| | | Elective | | | |
| | | | | | |
| Budget | Start-up costs Ongoing costs Current full-time faculty, and part-time faculty | | | | |
| Specify program costs in the following areas, per academic year: Faculty Training/travel Materials/resources Facilities/equipment Other | | | | | |
| Program Information | Accreditation/Licensure – None needed. Advisors – Carrie Krantz-Fischer Advisory Committee – In process of being formed. Admission requirements - Articulation agreements – An agreement with EMU is being investigated. Continuing eligibility requirements – Passing score on Computer & Information Literacy test. | | | | |

| Reviewer | Print Name | Signature | Date |
|---|-----------------------|--|----------|
| Department Chair/Area Director | Carrie Krantz-Fischer |  | 3/31/04 |
| Dean | Bill Abernethy |  | 03/31/04 |
| Vice President of Instruction | Roger M. Palay |  | 4/19/04 |
| <input type="checkbox"/> Approved for Development <input checked="" type="checkbox"/> Final Approval | | | |

| | | |
|----------------|------------------------|-----------|
| President | <i>Gayle Whitworth</i> | 5/20/2004 |
| Board Approval | | 4/27/04 |

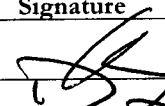
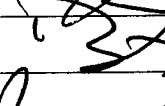
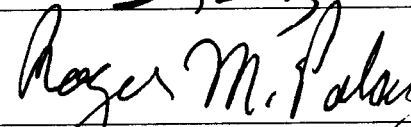
PROGRAM PROPOSAL FORM

☒ **Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.

☐ **Final Approval** – Check here when completing this form after the Vice President of Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

| | | |
|--|---|---|
| <p>Program Name:</p> <p>Division and Department:</p> <p>Type of Award:</p> <p>Effective Term/Year:</p> <p>Initiator:</p> | <p><u>Journalism</u></p> <p><u>HSS/ENGD</u></p> <p><input checked="" type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp.</p> <p><u>09/04</u></p> <p>_____</p> | <p>Program Code:</p> <p>_____</p> <p>CIP Code:</p> <p>_____</p> |
| <p>Identify Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program.</p> | <p>This 62-credit program will prepare students who intend to transfer to a four-year institution and major in journalism.</p> <p>Four specialty courses at the introductory level will provide students with the needed background to continue their work at a more advanced level at a four-year institution. The General Education components will meet standard requirements for an Associate of Arts transfer degree, while providing content related to the knowledge and skills of a journalism major.</p> <p>This program will provide opportunities for students to experience aspects of a career in journalism by participating in an internship at The Voice (student newspaper) or in the College's Public Relations and Marketing office, working on a variety of print publications.</p> | |
| <p>Need Need for the program with evidence to support the stated need.</p> | <p>There is renewed interest in journalism at WCC with the revitalization of the student newspaper, along with a growing interest in broadcast and electronic journalism.</p> <p>This program would provide a ready source of student reporters and editors for the student newspaper, continuing the growth of this publication, while offering real-world experience for students.</p> | |
| <p>Program Outcomes/Assessment State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program.</p> | <p>Outcomes</p> <ol style="list-style-type: none"> 1. Prepare to enter a four-year school as a journalism major. 2. Gain introductory knowledge and skills in the field of journalism. | <p>Assessment method</p> <ol style="list-style-type: none"> 1. Follow-up of students' transfer acceptance. 2. Performance reviews from internship positions <p>Processed . . .</p> <p>MAY 06 2004</p> <p>Office of Curriculum & Articulation Services</p> |

| Curriculum | Semester | Course ID | Title | Credits | Pre/Coreqs |
|--|--|----------------------------------|--------------------------------|---------|------------|
| Courses. Note: Prerequisites to courses must be included as program admission requirements, or listed as a requirement within the program. | Semester 1 | ENG 111 | Composition I | 4 | |
| | | COM 101 | Fundamentals of Speaking | 3 | |
| | | Math | Elective | 3-4 | |
| | | Soc Sci | Elective | 3 | |
| | | Arts/Hum | Elective | 3 | |
| | Semester 2 | ENG 226 | Composition II | 3 | ENG 111 |
| | | Nat. Sci. | Elective | 3-4 | |
| | | COM 130 | Intro. to Mass Communication | 3 | COM 101 |
| | | Arts/Hum | Elective | 3 | |
| | Semester 3 | ENG 101 | Journalism I | 3 | ENG 111 |
| | | PHO 111 or | Photography I or | | |
| | | GDT 105 | Introduction to Mac Graphics | 3-4 | |
| | | Soc. Sci. | Elective | 3 | |
| | Semester 4 | ENG 102 | Basic News writing & Reporting | 3 | |
| | | ENG 103 | Feature Writing & Research | 3 | |
| | | ENG 104 | Journalism Internship | 3 | |
| PHO 227 or | | Photojournalism or | 3-4 | PHO 111 | |
| GDT 127 | | QuarkXPress for Print Publishing | 3 | GDT 105 | |
| | Art/Hum | Elective | | | |
| | | | | | |
| Budget | Start-up costs Ongoing costs Current full-time faculty, and part-time faculty | | | | |
| Program Information | Accreditation/Licensure – None needed. Advisors - ? Advisory Committee – In process of being formed. Admission requirements - Articulation agreements – An agreement with EMU is being investigated. Continuing eligibility requirements – Passing score on Computer & Information Literacy test. | | | | |

| Reviewer | Print Name | Signature | Date |
|---|-----------------------|--|------------------------|
| Department Chair/Area Director | Carrie Krantz Fischer |  | 3/16/04 MAR 16 2004 |
| Dean | Ben Abernathy |  | |
| Vice President of Instruction | |  | 3/25/04 |
| <input checked="" type="checkbox"/> Approved for Development <input type="checkbox"/> Final Approval | | | |

| | | | |
|-----------------------|--|--|--|
| President | | | |
| Board Approval | | | |

PROGRAM PROPOSAL FORM

WASHTENAW COMMUNITY COLLEGE

☐ **Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.

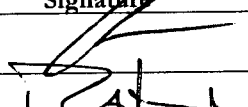
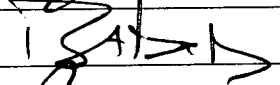

☒ **Final Approval** – Check here when completing this form after the Vice President of Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

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| | | | |
|---|--|---|--|
| Program Name: Division and Department: Type of Award: Effective Term/Year: Initiator: | <u>Journalism</u> <u>HSS/ENGD</u> <u>program area = English</u> <input checked="" type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp. <u>09/04</u> | | Program Code: CIP Code: |
| Identify Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program. | This 62-credit program will prepare students who intend to transfer to a four-year institution and major in journalism. Four specialty courses at the introductory level will provide students with the needed background to continue their work at a more advanced level at a four-year institution. The General Education components will meet standard requirements for an Associate of Arts transfer degree, while providing content related to the knowledge and skills of a journalism major. This program will provide opportunities for students to experience aspects of a career in journalism by participating in an internship at The Voice (student newspaper) or in the College's Public Relations and Marketing office, working on a variety of print publications. | | |
| Need Need for the program with evidence to support the stated need. | There is renewed interest in journalism at WCC with the revitalization of the student newspaper, along with a growing interest in broadcast and electronic journalism. This program would provide a ready source of student reporters and editors for the student newspaper, continuing the growth of this publication, while offering real-world experience for students. | | |
| Program Outcomes/Assessment State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program. | Outcomes 1. Prepare to enter a four-year school as a journalism major. 2. Gain introductory knowledge and skills in the field of journalism. | Assessment method 1. Follow-up of students' transfer acceptance. 2. Performance reviews from internship positions. | |

Processed...

| Curriculum | Semester | Course ID | Title | Credits | Pre/Coreqs |
|--|--|-----------------------|--------------------------------|---------|------------|
| Courses. Note: Prerequisites to courses must be included as program admission requirements, or listed as a requirement within the program. | Semester 1 | ENG 111 | Composition I | 4 | |
| | | COM 101 | Fundamentals of Speaking | 3 | |
| | | Math | Elective | 3-4 | |
| | | Soc. Sci. | Elective | 3 | |
| | | Arts/Hum | Elective | 3 | |
| | Semester 2 | ENG 226 | Composition II | 3 | ENG 111 |
| | | Nat. Sci. | Elective | 3-4 | |
| | | COM 130 | Intro. to Mass Communication | 3 | COM 101 |
| | | Arts/Hum | Elective | 3 | |
| | | Soc. Sci. | Elective | | |
| | Semester 3 | ENG 101 | Journalism I | 3 | ENG 111 |
| | | PHO 111 or | Photography I or | | |
| | | GDT 105 | Introduction to Mac Graphics | 3-4 | |
| | | Soc. Sci. | Elective | 3 | |
| | | ENG 216 | Basic News writing & Reporting | 3 | |
| | Semester 4 | ENG 217 | Feature Writing & Research | 3 | |
| ENG 265 | | Journalism Internship | 3 | | |
| PHO 227 or | | Photojournalism or | | | |
| GDT 127 | | QuarkXPress for Print | 3-4 | PHO 111 | |
| Arts/Hum | | Publishing | 3 | GDT 105 | |
| | | Elective | | | |
| | | | | | |
| Budget | Start-up costs Ongoing costs Current full-time faculty, and part-time faculty | | | | |
| Specify program costs in the following areas, per academic year: Faculty Training/travel Materials/resources Facilities/equipment Other | | | | | |
| Program Information | Accreditation/Licensure – None needed. Advisors – Carrie Krantz-Fischer Advisory Committee – In process of being formed. Admission requirements - Articulation agreements – An agreement with EMU is being investigated. Continuing eligibility requirements – Passing score on Computer & Information Literacy test. | | | | |

| Reviewer | Print Name | Signature | Date |
|---|-----------------------|--|----------|
| Department Chair/Area Director | Carrie Krantz-Fischer |  | 3/31/04 |
| Dean | Bill Abernethy |  | 03/31/04 |
| Vice President of Instruction | Roger M. Palay |  | 4/19/04 |
| <input type="checkbox"/> Approved for Development <input checked="" type="checkbox"/> Final Approval | | | |

| | | |
|----------------|-------------------------|-----------|
| President | <i>Pamela Whitworth</i> | 5/20/2004 |
| Board Approval | | 4/27/04 |