

ASSESSMENT PLANNING FORM

Course/program- to be assessed:

Title: Hospitality Management
Award type: Certificate

Division: HAT

Code: CFHMC
Department: Culinary and Hospitality Mgt

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Course section(s)/ other population	Number students to be assessed
Study and Summarize quality improvement measures for projects case studies to related Hospitality Mgt	Portfolio Review (Use course level portfolio assessment data)	Fall 2008 Every 3 years	CUL 174, 220, & 224	Analyze data collected from course level portfolio assessment for the outcome (70% of CFHMC graduates)
Projects and Case Studies Design and Implement Hospitality Mgt project in the workplace	Portfolio Review (Use course level portfolio assessment data)	Fall 2008 Every 3 years	CUL 174, 220, & 224	Analyze data collected from course level portfolio assessment for the outcome (70% of CFHMC graduates)

Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Describe the scoring range to be used, or include a copy of the rubric.

The Advisory Committee to the Culinary and Hospitality Management Department will review segments of the student portfolios using attached rubrics.

2. Indicate the standard of success to be used for this assessment (e.g. 70% of students must meet all learning outcomes).

Seventy percent of students must receive a score of (2) average on the portfolio segment being assessed.

3. Indicate who will score and analyze the data.

The Advisory Committee will score the artifacts, full time faculty will analyze the data.

4. Explain how and when the assessment results will be shared with the department and other involved faculty.

The results will be made available to the faculty the semester following the assessment.

5. Describe any additional assistance the department will require to complete this assessment.

The faculty will need help aggregating the data.

Submitted by:

Name: Jillaine M. Beauchamp
Department Chair: John M. Hery
Dean: W. Lee

Date: 11/20/06
Date: 11-20-06
Date: 12/4/2006

Please return completed form to the Office of Curriculum & Assessment, SC 247.