

Program Information Report

School of Music and Performing Arts

Students learn basic creative and performance skills in music, drama and dance and how they are applied in a professional setting. Whether you are exploring your own talents, coordinating the talents of others, or practicing the techniques you will need to make a living at your craft, the School of Music and Performing Arts provides the fundamentals you need.

Washtenaw Community College offers a certificate for students who want to begin new careers, or advance in their existing careers. The certificate can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs. Students preparing for a four-year degree program can begin their studies by obtaining a Liberal Arts Transfer Associate in Arts degree, which is transferrable to most baccalaureate programs. This degree is described in the Transfer and University Parallel Programs section of the catalog.

Alternatively, students can earn an AAS in Occupational Studies by completing a certificate and General Education requirements.

Music and Performing Arts

Develop the skills for a career in music engineering or production through this certificate program.

**Fine and Performing Arts (CTFPA)
Certificate**

Program Effective Term: Fall 2013

In this program, students are given the opportunity to develop and refine the skills used in their craft. The student's career plans are enriched through the opportunity to develop a plan for self-management. Together, these two areas will help students determine their short-and-long term career goals.

Major/Area Requirements

ART 130 or	Art Appreciation	
ART 131 or	Art Appreciation through Art Museum Experiences	
MUS 180	Music Appreciation: Our Musical World	3
ART 285 or	Self-Management for Working Artists	3
MUS 285	Self Management for Working Artists	3
	Choose nine credits from a single discipline in either ART, DAN*, DRA or MUS*	9

Minimum Credits Required for the Program: 15

Notes:

**Credit for courses that can be repeated for credit will be counted only two times toward the minimum of nine credits, regardless of the number of times the course can be repeated.*

PROGRAM PROPOSAL FORM

- Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.
- Final Approval** – Check here when completing this form after the Vice President for Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

<p>Program Name:</p> <p>Division and Department:</p> <p>Type of Award:</p> <p>Effective Term/Year:</p> <p>Initiator:</p>	<p><u>Fine and Performing Arts</u></p> <p><u>Humanities, Social and Behavioral Science</u></p> <p><input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input checked="" type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp.</p> <p><u>Winter 2013</u></p> <p><u>Dena Blair</u></p>	<p>Program Code:</p> <p>CTEPA</p> <p>CIP Code:</p> <p>50.010</p>
<p>Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program.</p>	<p>This fine and performing arts program is designed to meet the needs of two groups of students:</p> <ul style="list-style-type: none"> • Students who wish to prepare for a career or business as a working artist • Students who wish to complete their first year of study and/or a certificate at Washtenaw Community College prior to transferring. <p>This certificate replaces the Music Performance certificate that was discontinued due to low enrollment at the end of the 2010-2011 academic year. This program broadens the scope of the certificate and makes it available to a wider audience.</p> <p>This program is open to any Washtenaw Community College student who meets the course prerequisites.</p>	
<p>Need</p> <p>Need for the program with evidence to support the stated need.</p>	<p>The need for this program was identified by Washtenaw Technical Middle College and by WCC's performing arts students.</p>	
<p>Program Outcomes/Assessment</p> <p>State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program.</p> <p>Include assessment methods that will be used to determine the effectiveness of the program.</p>	<p><u>Outcomes</u></p> <ol style="list-style-type: none"> 1. Write a practical plan for a career track in the fine and performing arts. 2. Write a promotional package to market self in the fine and performing arts industry. 	<p><u>Assessment method</u></p> <ol style="list-style-type: none"> 1. MUS/ART 285 career plan 2. MUS/ART 285 Student promotional package

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 Office of Curriculum & Assessment

<p>Curriculum</p> <p>List the courses in the program as they should appear in the catalog. List minimum credits required. Include any notes that should appear below the course list.</p>	<p>Nine (9) credits from a single discipline in either ART, DAN*, DRA or MUS* 9 credits</p> <p>MUS/ART 285 – Self Management for Working Artists 3 credits</p> <p>MUS 180 Music Appreciation: Our Musical World</p> <p>or ART 130 Art Appreciation</p> <p>or ART 131 Art Appreciation through Art Museum Experience <u>3 credits</u></p> <p>15 credits</p> <p>*Credit for courses that can be repeated for credit will be counted only two times toward the minimum of nine (9) credits, regardless of the number of times the course can be repeated.</p>		
<p>Budget</p> <p>Specify program costs in the following areas, per academic year:</p>		<p>START-UP COSTS</p>	<p>ONGOING COSTS</p>
	<p>Faculty</p>	<p>\$ 0 .</p>	<p>\$ 0 .</p>
	<p>Training/Travel</p>	<p>.</p>	<p>.</p>
	<p>Materials/Resources</p>	<p>.</p>	<p>.</p>
	<p>Facilities/Equipment</p>	<p>.</p>	<p>.</p>
	<p>Other</p>	<p>.</p>	<p>.</p>
	<p>TOTALS:</p>	<p>\$ 0 .</p>	<p>\$ 0 .</p>
<p>Program Description for Catalog and Web site</p>	<p>In this program, students are given the opportunity to develop and refine the skills used in their craft. The student’s career plans are enriched through the opportunity to develop a plan for self-management. Together, these two areas will help students determine their short- and long-term career goals.</p>		
<p>Program Information</p>	<p>Accreditation/Licensure - None</p> <p>Advisors - None</p> <p>Advisory Committee - None</p> <p>Admission requirements - None</p> <p>Articulation agreements - None</p> <p>Continuing eligibility requirements - None</p>		

Assessment plan:

Program outcomes to be assessed	Assessment tool	When assessment will take place	Courses/other populations	Number students to be assessed
Write a practical plan for a career track in the fine and performing arts.	MUS/ART 285 career plan	Winter 2015	MUS 285 and ART 285 students	All
Write a promotional package to market self in the fine and performing arts industry.	MUS/ART 285 Student promotional package	Winter 2015	MUS 285 and ART 285 students	All

Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally-developed rubric, external evaluation, other). Attach the rubric.

The Career Plan and Promotional Package will be scored using a departmentally-developed rubric.

2. Indicate the standard of success to be used for this assessment.

The overall average score on each artifact will be 2.75 or higher.

3. Indicate who will score and analyze the data.

Performing Arts faculty will score and analyze the data.

REVIEWER	PRINT NAME	SIGNATURE	DATE
Department Chair/Area Director	<i>Dean Blair</i>	<i>[Signature]</i>	9/27/12
Dean	<i>[Signature]</i>	<i>[Signature]</i>	04/27/12
Vice President for Instruction <input type="checkbox"/> Approved for Development <input type="checkbox"/> Final Approval	Stuart Blacklaw <i>Stuart Blacklaw</i>	<i>[Signature]</i>	11/5/12
President	Rose Bellanca	<i>Rose B Bellanca</i>	4/9/13
Board Approval			3/26/13

In 3/14/13 done

PROGRAM PROPOSAL FORM

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- Final Approval** – Check here when completing this form after the Vice President for Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

Program Name:	<u>Fine and Performing Arts</u>		Program Code: <u>CTFPA</u> CIP Code: _____
Division and Department:	<u>Humanities, Social and Behavioral Science</u>		
Type of Award:	<input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input checked="" type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp.		
Effective Term/Year:	<u>Winter 2013</u>		
Initiator:	_____		
Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program.	This fine and performing arts program is designed to meet the needs of two groups of students: <ul style="list-style-type: none"> • Students who wish to prepare for a career or business as a working artist • Students who wish to complete their first year of study and/or a certificate at Washtenaw Community College prior to transferring. Many fine and performing arts programs severely restrict the transfer of studio or performance courses. Thus we have limited the number of courses that students need to take to complete the program. This certificate replaces the Music Performance certificate that was discontinued due to low enrollment at the end of the 2010-2011 academic year. This program broadens the scope of the certificate and makes it available to a wider audience. This program is open to any Washtenaw Community College student who meets the course prerequisites.		
Need Need for the program with evidence to support the stated need.	The need for this program was identified by Washtenaw Technical Middle College and by WCC's performing arts students.		
Program Outcomes/Assessment State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program.	<u>Outcomes</u> 1. Write a practical business plan for a career track in the fine and performing arts. 2. Write a promotional package to market self in the fine and performing arts industry.	<u>Assessment method</u> 1. MUS/HUM 285 Business plan 2. MUS/HUM 285 Student promotional package	

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Curriculum List the courses in the program as they should appear in the catalog. List minimum credits required. Include any notes that should appear below the course list.	<p>3 courses from a single discipline in either ART, DAN, DRA or MUS 3 – 12 credits</p> <p>MUS/HUM 285 – Self Management for Working Artists 3 credits</p> <p>Electives from ART, DAN, DRA, MUS or one of ENG 111 or COM 101 <u>10 – 1 credits</u></p> <p>for a minimum of 16 credits 16 credits</p>		
Budget Specify program costs in the following areas, per academic year:		START-UP COSTS	ONGOING COSTS
	Faculty	\$ 0 .	\$ 0 .
	Training/Travel	.	.
	Materials/Resources	.	.
	Facilities/Equipment	.	.
	Other	.	.
	TOTALS:	\$ 0 .	\$ 0 .
Program Description for Catalog and Web site	In this program, students are given the opportunity to develop and refine the skills used in their craft. The student's career plans are enriched through the opportunity to develop a plan for self-management. Together, these two areas will help students determine their short- and long-term career goals.		
Program Information	Accreditation/Licensure - None Advisors - None Advisory Committee - None Admission requirements - None Articulation agreements - None Continuing eligibility requirements - None		

Assessment plan:

Program outcomes to be assessed	Assessment tool	When assessment will take place	Courses/other populations	Number students to be assessed
Write a practical business plan for a career track in the fine and performing arts.	MUS/HUM 285 Business plan	Winter 2015	MUS 285 students	All
Write a promotional package to market self in the fine and performing arts industry.	MUS/HUM 285 Student promotional package	Winter 2015	MUS 285 students	All

Scoring and analysis plan:

- Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally-developed rubric, external evaluation, other). Attach the rubric.

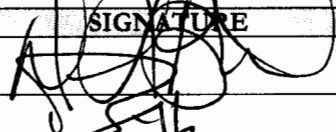
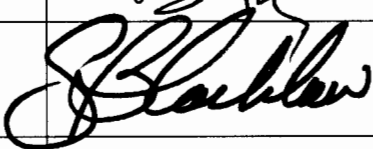
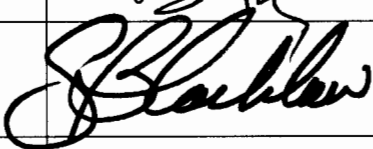
The Business Plan and Promotional Package will be scored using a departmentally-developed rubric.

- Indicate the standard of success to be used for this assessment.

The overall average score on each artifact will be 2.75 or higher.

- Indicate who will score and analyze the data.

Performing Arts faculty will score and analyze the data.

REVIEWER	PRINT NAME	SIGNATURE	DATE
Department Chair/Area Director	DEWA BLAIR		7/30/12
Dean	1 S. H. H. H.		07/30/12
Vice President for Instruction <input type="checkbox"/> Approved for Development <input type="checkbox"/> Final Approval	Stuart Blacklaw		8-13-12
President	Rose Bellanca		
Board Approval			