

## Washtenaw Community College Comprehensive Report

### BMG 294 Management Topics - Capstone Effective Term: Fall 2022

#### Course Cover

**College:** Business and Computer Technologies

**Division:** Business and Computer Technologies

**Department:** Business

**Discipline:** Business Management

**Course Number:** 294

**Org Number:** 13200

**Full Course Title:** Management Topics - Capstone

**Transcript Title:** Management Topics - Capstone

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** New Course

**Change Information:**

**Rationale:** This course will be used as the assessment tool for the Management Associate Degree.

**Proposed Start Semester:** Fall 2022

**Course Description:** In this course, students will demonstrate management level skills by producing an analytical business report addressing a relevant and timely issue in their field of study. Students will analyze various potential solutions based on management concepts, principles and practices. They will also make logical, timely and cost-effective recommendations to resolve the issue. This course provides a capstone experience for the Management program.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 1

**Lecture Hours: Instructor: 15 Student: 15**

**Lab: Instructor: 0 Student: 0**

**Clinical: Instructor: 0 Student: 0**

**Total Contact Hours: Instructor: 15 Student: 15**

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

No Level Required

#### Requisites

**Prerequisite**

BMG 207 minimum grade "C"

and

**Prerequisite**

BMG 230 minimum grade "C"

**General Education****Request Course Transfer**

**Proposed For:**

**Student Learning Outcomes**

1. Write a detailed, researched interpretation of a current, career-specific management issue.

**Assessment 1**

Assessment Tool: Analytical business report

Assessment Date: Fall 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 75% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

2. Identify and analyze solutions to the issue based on management concepts, principles and practices.

**Assessment 1**

Assessment Tool: Analytical business report

Assessment Date: Fall 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 75% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

3. Justify a recommended course of action that is logical, timely and cost-effective.

**Assessment 1**

Assessment Tool: Analytical business report

Assessment Date: Fall 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 75% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

**Course Objectives**

1. Identify a significant, current management issue.
2. Gather relevant data from valid primary and secondary sources.
3. Organize the research into a logical flow for the final report to align with field-specific standards.
4. Create three evidence-based solutions to a management issue.
5. Evaluate the strengths and weaknesses of each proposed solution.
6. Argue for one course of action and provide a compelling rationale.
7. Consider and describe the expected outcomes of the recommendation.
8. Create a final business report that is clear, concise and coherent.
9. Use standard business writing conventions (e.g. single-spacing, no paragraph indentations, headings, bullets, and MLA formatting).
10. Apply knowledge of management concepts, principles and practice.

## New Resources for Course

### Course Textbooks/Resources

Textbooks  
Manuals  
Periodicals  
Software

### Equipment/Facilities

Level III classroom

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
<b>Faculty Preparer:</b> <i>Cheryl Byrne</i>	<i>Faculty Preparer</i>	<i>Jan 04, 2022</i>
<b>Department Chair/Area Director:</b> <i>Douglas Waters</i>	<i>Recommend Approval</i>	<i>Feb 01, 2022</i>
<b>Dean:</b> <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Feb 01, 2022</i>
<b>Curriculum Committee Chair:</b> <i>Randy Van Wagnen</i>	<i>Recommend Approval</i>	<i>Mar 03, 2022</i>
<b>Assessment Committee Chair:</b> <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Mar 09, 2022</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Mar 10, 2022</i>