#### COURSE AND SYLLABUS FORM

Syllabus Cover Sheet	
Course Discipline Code & No: CULIST Title: 4000 SERVICE MARKETING Effective Term YAL	
Division Code: Department Code: Org #: 130	500
Don't publish: College Catalog Time Schedule Web Page	The second secon
Reason for Submission. Check all that apply.	
☐ New course approval ☐ Minor change (Corrections, editing, classes)	arification)
Five-year syllabus review (Attach assessment results.)	
Major change Inactivation (Submit this page only.)	
Change information:	
Minor changes (reviewed by Curriculum	
Course discipline code & number (was)  (when changing course number, select "inactivation" to  Credit hours (credits were:)  Total Contact Hours (total contact hou	
discontinue the old course.)  Distribution of contact hours (contact	
Course title (waslab	
Course description Pre or co-requisites	
Course objectives (minor changes)  Distance Learning section approval	
General Education Distribution Cours  For major changes, consultation with all departments affected by Honors section approval	e: Add   Kemove
this course is required. Attach "course use in programs" report	
Other	
	<del>adakan kalan ka</del>
Rationale for course or course change  1. Assessment-based: TO BE IN COMPLIANCE WITH ACT STAND  2. Non-assessment-based: ARE CURRENTLY NOT IN COMPLIANCE.	DROS, WE
Approvals Department and divisional signatures indicate that all departments affected by the course have been o	
Department Review by Chairperson New resources needed All relevant departments cons	*****
Print: Signature Faculty/Preparer	Date:
Print: PAUL MC AHEBOW Signature Parluchus	Date: 5/27/04
Department Chair Signature	Date:
Division Review by Dean Request for conditional approval	-11
Recommendation Yes No Will Clear	Toblog
Dean's/Administrator's Signature	Date
Curriculum Committee Review Recommendation	
☐ Tabled ☐ Yes ☐ No	
Curriculum Committee Chair's Signature	Date
Vice President of Instruction Approval	
Approval Ves No Vice President's Signature	2/26/04 Date
Do not write in shaded area.	Provide the second of the seco
ACS Code Entered in: Banner 1/2/2 C&A Database Log File	
Approved for General Education Area/Group Syllabus Date Basic skil	gable updated 🗍 💎
L Chicago	per had to to the

Please return completed form to the Office of Curriculum & Articulation Services.

JUL 0 7 2004

### WASHTENAW COMMUNITY COLLEGE

### COURSE AND SYLLABUS FORM

Course Discipline & No.: CUL 157 Title: FORD SERVICE MART.

Credit hours:	Instructor contact hours	***************************************	**************************************
	per semester:	Class capacity:	Grading options:
If variable credit, give range:		**************************************	☐P/NP (limited to clinical
to an tie	Lecture:	Standard capacity is 30	& practica)
to credits	Clinical:	students unless otherwise	1 * '
	Practicum	specified in the Master	S/U (for courses
	Other:	Agreement	numbered below 100)
	Total contact hours:	a Sa Walled St.	Letter grades
Prerequisites. Select one:	In addition to Basic Skills in 1	Reading/Writing:	
College-level Reading & Writing	Level I (enforced in Banne	÷ •	
Reduced Reading/Writing Scores			
COMPASS Reading	Course/Test		urrent
COMPASS Writing	CULIIO	1	llment
	□ and □ or	eleksininse ein nietriaganganganaksining	<u>Y</u>
☐No Basic Skills Prerequisite	and or	•	
(College-level Reading and Writing	and or		
is <u>not</u> required.)	had arre bad Or	· ·	
Corequisites (must be enrolled in	Level II (enforced by instru	ictor on first day of class)	
this class also during the same	Course		
semester):	Course	Grade/Score	
1441100			
***************************************	and or		
	and or		
	and or	Andrews International	
Enrollment restrictions (In addition to	a recominitar if applicable		
Executive restrictions (in addition to	o prerequisites, it applicable.)	Please send syllabus for	Instructional mode
		transfer evaluation to:	Instructional mode  On campus
□and □or □Instructor consent requ	rired	transfer evaluation to:	On campus
	rired	transfer evaluation to:	□On campus □Online
and Oor Instructor consent requ	nired required	transfer evaluation to:	☐On campus ☐Online ☐Blended (online and on-
☐and ☐or ☐Instructor consent requiand ☐or ☐Admission to program  Program	nired required	transfer evaluation to:	On campus Online Blended (online and oncampus combined)
□and □or □Instructor consent requipment □or □Admission to program	nired required	transfer evaluation to:	On campus Online Blended (online and oncampus combined) ITV
□and □or □Instructor consent requipment □or □Admission to program  Program	nired required	transfer evaluation to:	On campus Online Blended (online and oncampus combined)
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□and □or □Instructor consent requipment □and □or □Admission to program □and □or □Other (please specify):  Course Options	nired required	transfer evaluation to:  EMU UM Honors section. Not all criteria are	On campus Online Blended (online and oncampus combined) ITV Other
□and □or □Instructor consent requipment □and □or □Admission to program □and □or □Other (please specify):  Course Options General Education Group I	nired required	transfer evaluation to:  EMU UM Honors section. Not all criteria are  1. Emphasis on primary source m	On campus Online Blended (online and oncampus combined) ITV Other
□ and □ or □ Instructor consent requirement □ and □ or □ Admission to program □ Program □ Other (please specify): □ Course Options General Education Group I (Select one area)	nired required	transfer evaluation to:  EMU UM  Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud	On campus Online Blended (online and oncampus combined) ITV Other required. Check relevant items.
□ and □ or □ Instructor consent requestand □ or □ Admission to program □ Program □ Other (please specify): □ □ Other (please specify): □ Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci.	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia	On campus Online Blended (online and oncampus combined) ITV Other required. Check relevant items.
□and □or □Instructor consent requipment □and □or □Admission to program □and □or □Other (please specify):  Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci.	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach	On campus Online Blended (online and oncampus combined) ITV Other required. Check relevant items.
□ and □ or □ Instructor consent requipment of □ Admission to program  □ and □ or □ Other (please specify):  □ Course Options  General Education Group I  (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin	On campus Online Blended (online and oncampus combined) ITV Other required. Check relevant items.
and   or     Instructor consent requested   or   Admission to program	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin  6. Additional course objectives	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls
and   or     Instructor consent requested   or   Admission to program	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin  6. Additional course objectives  7. Additional instructional method	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
□ and □ or □ Instructor consent requipment of □ Admission to program  □ and □ or □ Other (please specify):  □ Course Options  General Education Group I  (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.	nired required	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin  6. Additional course objectives	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
□ and □ or □ Admission to program  □ Program □ and □ or □ Other (please specify):  □ Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.  Courses must meet all criteria. □ 1. Is a standard introductory course in a standard introductory	ired required in the discipline	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin  6. Additional course objectives  7. Additional instructional method	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
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□ and □ or □ Admission to program □ Program □ Other (please specify):  Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.  Courses must meet all criteria. □ 1. Is a standard introductory course in the critical course acceptance □ 2. Has a verified transfer acceptance □ 3. Meets the critical thinking requires	in the discipline	Honors section. Not all criteria are  1. Emphasis on primary source m  2. Emphasis on independent stud  3. Greater rigor of course materia  4. Interdisciplinary approach  5. Development of critical thinkin  6. Additional course objectives  7. Additional instructional method	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
□ and □ or □ Admission to program □ Program □ Other (please specify): □ Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.  Courses must meet all criteria. □ 1. Is a standard introductory course in the critical transfer acceptance in the critical thinking requires in	in the discipline ment	transfer evaluation to:  EMU UM UM L L L L L L L L L L L L L L L L	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
□ and □ or □ Admission to program  □ Program □ and □ or □ Other (please specify):  □ Course Options General Education Group I (Select one area) □ Writing □ Nat. Sci. □ Speech □ Soc./Behav/ Sci. □ Math □ Arts/Hum.  Courses must meet all criteria. □ 1. Is a standard introductory course in a standard introductory	in the discipline ment	transfer evaluation to:  EMU UM UM L L L L L L L L L L L L L L L L	On campus Online Blended (online and oncampus combined) ITV Other  required. Check relevant items. aterials y/research ls g skills
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	COURSE-STEEMED MITHOUS MILES	12510
SECTION L COURSE SUBMISSION IN	FORMATION	ORG 13510
1. Course:		
Discipline/No: CUL 151 T	itle:Food Service Marketing	
	nent Code: F/H Effective Term: Fall 2000	☐ Do not publish in Time Schedule ☐ Do not publish in College Catalog
2. Type of Approval:    Full Approval     Conditional Approval     This proposal previously received conditional approval for the Term:	3. Reason for Submission: This Course is being submitted  New Course Approval  Five-year Syllabus Review  No changes to co  Major Change(s)  Minor Change(s)  Reactivation of Inactive Course  Inactivation	
4. Change Information:  Minor Changes  Course Discipline/Number (was  Course Title (was  Course Description  Capacity (was:  Pre or Corequisites  Course Objectives  Distribution of Contact Hours (contalect:  lab  Distance Learning - minor  Other	Core Elements: (Elements to be  (Elements to be  Grading  Course Objectives affecting core  Total Contact Hours (total contact Hours were:  Honors  exp  Other	added:) removed:) e elements act hours were:)
5. Rationale for changes:		
SECTION II. COURSE REVIEW INFO  1. Department Review	RMATION AND SIGNATURES	
	Signature Alamen Braus  rer  Signature Lon X Lanet	champ Date: 3/20/00
2. Division Review		•
Will significant new resources be requ Is this a curricular priority for your div What is your estimate of projected end Recommendation Yes \(\sime\) No	rision? Gyes no (Comment	yes [] no)  3/30/2000
3. Curriculum Committee Review R	ecommendation Yes No Curriculum Committee Chair's Signature M	Date 4-17-00
4. Vice President for Instruction and S		ease ,
Approval DYes No	M. IIII	Date 127
Data File 5   (1) ACS Code	Catalog File Date 8 5 1	CIF File Date 4 2 00

DISTRIBUTED & FILED

MAY 16 2000

## SECTION III. COURSE SYLLABUS

Α.	COURSE DETAILS			
	Course Discipline & No.: CUL 151	**********	2. Course Title: Food Service Market	
3.	Course Description: The students demonspeakers, tours, and classroom discussion promotion, advertising and public relation	ns wi	ate personal sales strategies as they on the lab covering topics rela	perate a full service restaurant lab. Guest ted to the functions of marketing such as
4.	Credit Hours:3  If Variable credit, Give Range:to  If repeatable for credit, how many times?	5. (		ourse Options: Distance learning Honors P/NP Grading
7.	Contact Hours per Semester in:  Lecture: 23  Lab: 90  Clinical: Experiential:  Total Contact Hrs: 113	8.	Prerequisite(s):	9. Corequisite(s): (limit to 2)
pundanta ta cardin mand et et attitubilishidetti til 1800-tip typeta ette terprima	. a. Course Purpose:	p ⊠	s this course a requirement for a rogram? Yes ) Culinary & Hospitality Management Culinary Arts Certificate No	c. Indicate schools to which you want Curriculum Services to send syllabus:  EMU UM Other Ferris State
B	MAJOR INSTRUCTIONAL UNI	TS		
	1. Employability Skills			
	2. Marketing Plan Development			
	3. Special Event Promotions			
	4. Advertising			
	5. Public Relations			

Environmental Concerns and Interior Design

6.7.8.9.10.

## WASHTENAW COMMUNITY COLLEGE

### COURSE-SYLLABUS APPROVAL FORM (CSAF) C. CORE ELEMENT INFORMATION

1. Core Element Submission Information:						
	course has been previously approved for core elements. List c		oproved core elements: 1			
	se review this course for core elements marked in part 2 below.					
	course does not meet any core elements. Explainoposed Core Element(s):	**********************				
<b>⊠</b> 1.		П14.	To be access of the metrics and variety of the business approximate			
<b>⊠</b> 1.	To read and listen in a critical and perceptive way; to speak in an organized, clear, and effective manner.	L] 14.	To be aware of the nature and variety of the human experience through the methods and applications of the humanities			
2.	To use information sources and information gathering techniques; to cite sources when producing written	□15.	To understand the basic principles of scientific inquiry.			
	communications.	<b>□</b> 16.	To have a knowledge of basic human biological principles, including those related to wellness.			
3.	To develop, organize, and express thoughts in writing using Standard English.	<b>1</b> 7.	To understand the basic principles of the natural sciences, and their relationship to the environment.			
4.	To apply basic mathematics through the level of elementary algebra.	<u> </u>	To understand the basic principles and applications of technology.			
<u> </u>	To represent and solve problems using mathematical techniques.	<b>1</b> 19.	To understand the principle of integrating technological elements into systems.			
<u> </u>	To interpret elementary descriptive statistics.	<b>2</b> 0.	To understand the relationship of technology to individuals,			
7.	To comprehend and use concepts and ideas.		society, and the environment.			
☐ 8.	To develop, express, test, and evaluate ideas.	<b>21</b> .	To understand the methods and applications of the social sciences in exploring the dynamics of human behavior.			
9.	To analyze problems, develop solutions, and evaluate results in a clear, logical, and consistent manner.	<u></u>	To understand those principles and values, including individual rights and civic responsibilities, which maintain and			
<u> </u>	To distinguish between fact and opinion; to recognize biases and fallacies in reasoning.	دم د	enhance democracy and freedom in a pluralistic society.			
□11.	To use computer systems to achieve professional, educational, and personal objectives.	<b>□23</b> .	To have a working knowledge of the history, structure, and function of American social, political, and economic institutions.			
<u> </u>	To apply the protocols of computer use and respect the legal and other rights of individuals or organizations.	<u>24.</u>	To be aware of the contemporary global community, especially its geographical, cultural, economic, and historical			
<b>□</b> 13.	To be aware of the artistic experience in personal and cultural enrichment, growth, and communication.		dimensions.			
3. Co	urses That Partially Satisfy A Core Element In Comb	ination W	Vith Other Courses:			
☐ If	this course is part of a combination of courses that together med dreviewed together for core element approval.	et a core ele	ement, mark this box. The courses must all be submitted			
	ther course(s) required					
	s Comments:	***************************************				
Curri	culum Committee's Comments:	*****				
Vice President's Comments:						
VICE	resident 3 Comments.					

### D. INSTRUCTIONAL OBJECTIVES AND CORE ELEMENTS SUPPORTED

<u>Unit Objectives</u>	<b>Core Elements</b>
Unit #1 Employability Skills	
<ul> <li># 1 The student will be able to demonstrate employability skills necessary to operate full-service restaurant laboratory to the satisfaction of the instructor at least 77% of # 2 The student will learn foodservice trends needed for marketing and management in marketing and sales.</li> <li># 3</li> </ul>	the time
Unit #2 Marketing Plan Development	
<ul> <li># 1 The student will learn the marketing plan is the cornerstone of sales. Students will learn the elements of a marketing plan and how to implement it in the hospitality in the students will learn why internet sales and telephone sales are the most economethods being utilized today.</li> <li># 3</li> </ul>	ndustry.
Unit #3 Special Event Promotions	
<ul> <li># 1 Students will learn basic strategies and practices for sales, prospecting, presentation and improving sales productivity.</li> <li># 2</li> </ul>	ntion, closing
# 3	
Unit #4 Advertising	
# 1 The students will learn the components of advettising in the foodservice industry # 2	ry.
# 3	
Unit #5 Public Relations	
# 1 The student will learn the issues related to public relations.	
# 2	
# 3	
Unit #6 Environmental Concerns and Interior Design	
#1 The student will be able to demonstrate the use of design components in environmental to the hornitality industry.	onmental
design as they relate to the hospitality industry. # 2	
# 3	

### E. INSTRUCTIONAL METHODS AND EVALUATION

1. Instructional Methods:  \[ \text{\text{Lecture/Discussion}} \]	☐ Field Trips
Clinical Instruction	
Self-Paced Learning	
	Minos
Computer Simulations	Laboratory Assignments
On-Site Work Experience	Interactive TV
Other	
2. Evaluation Criteria:  Attendance	
	∑ Tests
Papers	Midterm
Portfolio	Final Exam
□ Projects     □	Home Work
☐ Reports	□ Presentations     □
Clinical/Work	Performances
Other Full-service restaurant lab rotations.	
3. Attendance Requirements:	
F. EQUIPMENT, FACILITIES, TEXTS, MATE  1. Special Equipment/Facilities:  Lab equipment	
☐ LRC Reserves	Student Competitions
Computers	Off-Campus Sites
☐ CD ROM	Student Tutors
□ Field Trips     □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Distance Learning Classroom
<ul><li></li></ul>	

Title:	Food Service Marketing Course Pack		
Author:	Beauchamp		Copyright Yr: 2000
Publisher:	WCC		Est. Cost: \$25.00
Title: Author: Publisher:			Copyright Yr:Est. Cost:
Title: Author: Publisher:			Copyright Yr:Est. Cost:
Title: Author: Publisher:		VII-1IIII	Copyright Yr: Est. Cost:
Title: Author: Publisher:			Copyright Yr:Est. Cost:
Other Texts			**************************************
(e.g. calcula	and/or Uniforms Student will have to Overtors, uniforms, tools, and software, etc., exceptions	cluding pen, pencil, paper,	or textbooks.)  Cost Estimates
Servers un	iform - Kahki pants, white oxford shirt	and long tie	\$50,00
	re Materials Students Will Use: ls, books, manuals, maps, LRC reserves, etc	;.)	
	isual and Computer Materials Students Video tapes, slides, audio tapes, software, C		
Marketing	Title in the Hospitality Industry	WCC	Source

For help screens, select a field and press F1

CCTION I. COURSE SUBMISSION IN  Course: (Enter proposed discipline, number of the course).	********************************	ng the number	or title of an existing	course give o	old number or title in box 4 helow
	itle: Food Service Ma	_	of the of the vicinity.	comovi Biso	our humble of the moon recoming
	tment Code: CHM		ffective Term: Wint	ter 2001	Do not publish in Time Schedule Do not publish in College Catalog
<ul> <li>Type of Approval: (applies to both new courses and changes)</li> <li>Full Approval</li> <li>Conditional Approval</li> <li>This proposal previously received conditional approval for the Term:</li> </ul>	☐ New Course ☐ Five-year Sy ☐ Major Chang ☐ Minor Chang ☐ Reactivation	Approval (syllabus Reviege(s) ge(s) (If not not Inactive	Skip the rest of Secti ew No chang due for review, sub	ion I and go es to course	or: (check all that apply) of directly to Section II.) of the section II.) of the section II.) of I, II, and revised parts of Section III.)
Minor Changes Course Discipline/Number (was	ct hours were:exp) reliminary Approval	Major C Credi Core Gradi Cours Total Hono Dista	hanges (Major chang t hours (credits were Elements: (Element (Element ng te Objectives affecti Contact Hours (tota rs (Attach Honors S nce Learning - major	ges will be re to be adde ts to be reme al cortect ho ection Appr r (Attach Pr Handout for	ed:) oved:) nents ours were:) roval Form.) reliminary Approval Form for Distance r the Distance Section.)
. Rationale for changes:		elegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegentelegen			
CCTION II. COURSE REVIEW INFO  Department Review (To be completed Will significant new resources be requi Have departments that may be affected Does the department support approval	I by department chair; i ired?  yes  no by this course been con	f recommen (If yes, exp nsulted?	dation is no, initial a		o preparer with rationale attached.)
Print: Don Garrett Faculty/Prepar	Signature				Date:
Print: Don Garrett  Department Cl	Signature	Dono	L. Gurett	100	Date: 1/-6-00
Will significant new resources be required by the significant new resources be required in the significant new resources be required in the significant new resources be required in the significant new resources and significant new resources are significant new resources. The significant new resources are significant new resources and significant new resources are significant new resources.	ired? yes no ision? yes no ollment?	(If yes, ha (Comment	ve they been secured		
3. Curriculum Committee Review (Atta	Division Dean's Signach Additional comment		·v.)	Carlor Carlor Santa Carlor Car	Date
Recommendation Yes No				***************************************	Deta
I. Vice President for Instruction and S	Curriculum Commit		######################################	s if necessar	Date rv.)
Approval Yes No	Vice President Sig	KU Z			0// 4 Date
ng File 1 16 / 85 ACS Code  ore Elements Approved		DISTANS	April 18 Control of the Control of t	la / OTS ibus Date	Access Date

JAN 04 2001

SECTION III. COURSE SYLLABUS

For help screens, select a field and press F1.

A. COURSE DETAILS (discipline # and title will automatically be entered in 1 and 2 below upon saving or previewing)					
1. Course Discipline & No.: CUL 151	2. Course Title: Food Service Mar	keting			
3. Course Description: Students demons tours, and classroom discussions will for advertising, and public relations.	trate personal sales strategies as they operallow the lab covering topics related to the	ate a full service restaurant lab. Guest speakers, functions of marketing such as promotion,			
4. Credit Hours:3	5. Class Capacity: 25 6. C	ourse Options:			
If Variable credit, Give Range:to If repeatable for credit, how many times?	Capacity Exception form.)	Distance learning (Attach preliminary distance approval form and Section Handout.) Honors (Complete Part G.) P/NP Grading (Attach rationale.)			
7. Contact Hours per Semester in:	8. Prerequisite(s):	9. Corequisite(s): (limit to 2)			
Lecture:       23         Lab:       90         Clinical:	None	CUL 150			
10. a. Course Purpose:  Program Specialty Program Support Nonprogram Specialty Transfer Enrichment Basic Skills	b. Is this course a requirement for a program?  Yes (specify the program(s) below)  CFCULC and APCULD  No	c. Indicate schools to which you want Curriculum Services to send syllabus: (If transfer is approved, attach documentation.)  EMU UM Other Ferris State University			
**************************************		uping of topics that naturally relate to one as needed.			

- 2.
- 3.
- 4.
- 5.
- 6.

For help screens, select a field and pre SECTION I. SUBMISSION INFORM				Winter
1. Course: (Enter proposed discipline, Discipline/No: CVL 151 Title	number & title here.)	Harketina	Start Ter	m 2003
Banner allows only 29 characters a				
Division Code: HAT Depart	tment Code: <u>C.HM</u> D	Org #: 13500	Don't publish: in Colle in Time Schedule	ege Catalog  Con Web Page
2. Type of Approval: (applies to both new courses and changes)  Full Approval  Conditional Approval  This proposal previously received conditional approval for the term:  4. Change Information: (Check all that	New Course App Five-year Syllab Major Change(s Minor Change(s Reactivation of Inactivation (Sul *If requesting a change to	omit this page only.) a course that has conditional	ectly to 5.) s to course (Submit comous) urses, submit revised sec approval, please submit a c	aplete syllabus)
Minor Changes	wappij. Mana proposes c	Major Changes (will be		Committee.)
Course Discipline/Number (was		Credit hours (credits	were:	
Course Title (was		Change in Grading N		
Course Description Class Capacity (was:)			(total contact hours we g an Honors Section (At	
Pre or Co-requisites			g Distance Learning Sec	
Course Objectives (minor change		Distance Learning App		
Distribution of Contact Hours (collect: 23 lab 90 clin	ontact hours were:		Distribution Course: Ad tion Course Approval Form	
Other	outer		(that affect other departs	
1 Japan Japa	se change) Changes are a	re being made in response	e to data from Assessme	nt: ves  no  no
5. Rationale: (for new course or course to be +	elcení concure	ntly with cul	.150	Samuel State
SECTION II. SIGNATURES  1. Department Review (To be completed)	atad by danastmant abair			
Will any new resources be required You must consult all departments the documents.	? No, none anticipated	Yes [] (If yes, attack course. List departments	h list with projected cost s contacted below and at	s) tach relevant
Does the department support appro-	val of this course?	yes no (if no, i	nitial and return to prepa	arer with rationale.)
Print: Paul Uc Pherson Faculty/Prepa		Paul Uc Pherso		: 9/17/02
Print: Paul Uc Pherson	C	2011 A.		9/17/02
Print: 1201 PICT 103 51N  Department C	Signature <u>Γ</u> hair	we her new	Date	*
2. Division Review (To be completed			nd return to department	with rationale.)
Is this a curricular priority for your	division?  yes	10 (Comment		
What is the estimated enrollment?	- OB			9/20/
Recommendation Yes No	Dean's Signature	Wi we	Date	1/23/o-
3. Curriculum Committee Review (	Attach additional commen	ts if necessary and forwar	d to Executive Vice Pre	sident.)
Recommendation Yes No				
	Curriculum Committe	inneren en e	Date	9
4. Vice President for Instruction and Approval Yes No	d Student Services Appr	oval (Attack Additional co	omments if necessary.)	4/6/02
	Executive Vice Presid	<i>หมายน่า</i> ว่างเกลายากระบบ <sub>ติ</sub> ดูการการการการการการการการการการการการการก	Date	
ACS Code Entered in Approved for General Education Area/Group		ntered in Access <u>J 12</u> Syllabus Du	// Log File te	<u> </u>

SECTION III. COURSE SYLLABUS For help screens press F1. A. COURSE DETAILS (Start with #1.) Discipline & No.: CULISI Title: Food Service Harketine Course and title will automatically appear above upon saving or previewing 1. Description: (Please be brief. Explain acronyms if used.) 3. Contact Hours per Semester: 4. Class Capacity: 5. Course Options: 2. Credit Hours: Lecture: 25 Distance learning If Variable credit, Give Range: Lab: \_\_\_\_ to \_\_\_ credits (Attach DL Form) (If nonstandard, attach Clinical: Honors (Attach Class Capacity Other: If repeatable for credit, how Honors Addendum.) Total Contact Hours: 11-Exception form.) many times \_\_\_\_\_ P/NP Grading Min. \*\*Level Other Prerequisites Min \*Concurrent 6. Prerequisite(s) Score and/or "(" Course Grade Enrollment Test Name III None Consent Required 7. Corequisites: (limit of 2) \* Can take prerequisite before or concurrently with this course.
\*\*Level I is enforced in Banner; Level II is enforced by instructor on 1st day of class. Please send syllabus for 8. Course Purpose: Accepted for transfer: If a program requirement, specify Transfer evaluation to: (attach documentation) Program Requirement the program(s) EMU EMU General Education UM UM Program Support Basic Skills/Developmental Transfer ☐ Industry/Professional Dev Enrichment 9. Terms Course will be offered: Odd years Even years Session Length (e.g. 15 weeks, 1st 71/2 weeks, etc.) Terms only only **X** Fall Winter Spr/Summer

**B. MAJOR INSTRUCTIONAL UNITS** A major instructional unit is a grouping of topics that naturally relate to one another. Add additional numbers as needed. (This section is unprotected so that you can cut and paste from other documents.

- 1.
- 2.
- 3.