

## Washtenaw Community College Comprehensive Report

### JRN 111 Introduction to Journalism Effective Term: Spring/Summer 2022

#### Course Cover

**College:** Humanities, Social and Behavioral Sciences

**Division:** Humanities, Social and Behavioral Sciences

**Department:** English & College Readiness

**Discipline:** Journalism

**Course Number:** 111

**Org Number:** 11300

**Full Course Title:** Introduction to Journalism

**Transcript Title:** Introduction to Journalism

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Three Year Review / Assessment Report

**Change Information:**

**Course description**

**Outcomes/Assessment**

**Rationale:** Master syllabus update following course assessment report; brief edit to outcome language only.

**Proposed Start Semester:** Winter 2022

**Course Description:** In this course, students will examine, discuss, and analyze news stories delivered in a variety of forms and identify fundamental elements of style, tone, content. Students will also interview live sources, write news articles, and review the relevant rules of grammar. Examination of interview techniques and newsroom organization will also be included.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor:** 45 **Student:** 45

**Lab: Instructor:** 0 **Student:** 0

**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 45 **Student:** 45

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

#### Requisites

#### General Education

## **Request Course Transfer**

### **Proposed For:**

## **Student Learning Outcomes**

1. Write basic news stories and news features using journalistic standards.

### **Assessment 1**

Assessment Tool: Portfolio of student work

Assessment Date: Fall 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: Seventy percent of students will score a meets or exceeds expectations on the outcome-related rubric

Who will score and analyze the data: Departmental faculty will score and analyze the data

2. Analyze and interpret fundamental elements of news stories.

### **Assessment 1**

Assessment Tool: Class assignment

Assessment Date: Fall 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students present at time of assessment.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: Seventy percent of students will score a meets or exceeds expectations on the outcome-related rubric

Who will score and analyze the data: Departmental faculty will score and analyze the data.

## **Course Objectives**

1. Define elements of newsworthiness.
2. Identify elements of newsworthiness in news stories.
3. Identify common newsroom terminology.
4. Define and then use basic elements of newswriting structure and style, including nut graph, lead, and inverted pyramid, in practice exercises.
5. Explain what makes a good quote and how to place quotes in news stories.
6. Identify and use neutral tone and style in news stories and practice exercises.
7. List or identify common ways of finding story ideas on a college campus and/or in a municipality.
8. Use common ways of finding story ideas on a college campus (e.g. talking to staff, faculty, and students; reading news releases; observing; reading bulletin board postings and event calendars; reviewing board meeting minutes).
9. Identify basic interview techniques.
10. Use basic interview techniques to gather information for news articles based on ideas generated by common ways of finding story ideas.
11. Identify techniques of organization for news stories other than basic (i.e. inverted pyramid) news style.
12. Write basic news stories for a local audience that contain quotes from two credible sources and use appropriate tone, style, and structure.
13. Identify principles of journalistic ethics.
14. Identify elements of libel and privacy invasion.
15. Differentiate among commonly confused words.
16. Identify and correct common spelling errors.

## **New Resources for Course**

**Course Textbooks/Resources**

Textbooks

Harrower, Tim. *Inside Reporting*, third ed. New York: McGraw-Hill, 2013, ISBN: 0-07352617-7.

Manuals

Periodicals

Software

**Equipment/Facilities**

Level III classroom

<b><u>Reviewer</u></b>	<b><u>Action</u></b>	<b><u>Date</u></b>
<b>Faculty Preparer:</b> <i>David Waskin</i>	<i>Faculty Preparer</i>	<i>Sep 15, 2021</i>
<b>Department Chair/Area Director:</b> <i>Carrie Krantz</i>	<i>Recommend Approval</i>	<i>Sep 16, 2021</i>
<b>Dean:</b> <i>Scott Britten</i>	<i>Recommend Approval</i>	<i>Sep 20, 2021</i>
<b>Curriculum Committee Chair:</b> <i>Randy Van Wagnen</i>	<i>Recommend Approval</i>	<i>Dec 01, 2021</i>
<b>Assessment Committee Chair:</b> <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Dec 01, 2021</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Dec 08, 2021</i>

# Washtenaw Community College Comprehensive Report

## JRN 111 Introduction to Journalism Effective Term: Spring/Summer 2017

### Course Cover

**Division:** Humanities, Social and Behavioral Sciences

**Department:** English/Writing

**Discipline:** Journalism

**Course Number:** 111

**Org Number:** 11300

**Full Course Title:** Introduction to Journalism

**Transcript Title:** Introduction to Journalism

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Course Change

**Change Information:**

**Outcomes/Assessment**

**Rationale:** Change to assessment tool in response to feedback from committee on assessment report Feb. 2016.

**Proposed Start Semester:** Spring/Summer 2017

**Course Description:** In this introductory course, students begin by examining, discussing and analyzing news stories delivered in various forms, identifying fundamental elements of style, tone, content.

Students progress to interviewing live sources, writing news articles, and reviewing relevant rules of grammar. Examination of interview techniques and newsroom organization is also included. This course was previously ENG 101.

### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor: 45 Student: 45**

**Lab: Instructor: 0 Student: 0**

**Clinical: Instructor: 0 Student: 0**

**Total Contact Hours: Instructor: 45 Student: 45**

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

### College-Level Reading and Writing

College-level Reading & Writing

### College-Level Math

### Requisites

## **General Education**

### **Request Course Transfer**

**Proposed For:**

### **Student Learning Outcomes**

1. Write basic news stories and news features using journalistic standards.

#### **Assessment 1**

**Assessment Tool:** Portfolio of student work

**Assessment Date:** Winter 2018

**Assessment Cycle:** Every Three Years

**Course section(s)/other population:** All sections

**Number students to be assessed:** All students enrolled at time of assessment.

**How the assessment will be scored:** Departmentally-developed rubric.

**Standard of success to be used for this assessment:** Seventy percent of students will meet or exceed expectations.

**Who will score and analyze the data:** Departmental faculty will score and analyze the data.

2. Analyze and interpret fundamental elements of news stories.

#### **Assessment 1**

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- reviewing board meeting minutes).
9. Identify basic interview techniques.
  10. Use basic interview techniques to gather information for news articles based on ideas generated by common ways of finding story ideas.
  11. Identify techniques of organization for news stories other than basic (i.e. inverted pyramid) news style.
  12. Write basic news stories for a local audience that contain quotes from two credible sources and use appropriate tone, style, and structure.
  13. Identify principles of journalistic ethics.
  14. Identify elements of libel and privacy invasion.
  15. Differentiate among commonly confused words.
  16. Identify and correct common spelling errors.

### New Resources for Course

#### Course Textbooks/Resources

Textbooks  
 Manuals  
 Periodicals  
 Software

#### Equipment/Facilities

Level III classroom

<b><u>Reviewer</u></b>	<b><u>Action</u></b>	<b><u>Date</u></b>
<b>Faculty Preparer:</b> <i>David Waskin</i>	<i>Faculty Preparer</i>	<i>Oct 20, 2016</i>
<b>Department Chair/Area Director:</b> <i>Carrie Krantz</i>	<i>Recommend Approval</i>	<i>Oct 24, 2016</i>
<b>Dean:</b> <i>Kristin Good</i>	<i>Recommend Approval</i>	<i>Oct 25, 2016</i>
<b>Curriculum Committee Chair:</b> <i>David Wooten</i>	<i>Recommend Approval</i>	<i>Dec 13, 2016</i>
<b>Assessment Committee Chair:</b> <i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Dec 15, 2016</i>
<b>Vice President for Instruction:</b> <i>Bill Abernethy</i>	<i>Approve</i>	<i>Dec 20, 2016</i>