

## Washtenaw Community College Comprehensive Report

### PHO 103 History of Photography Effective Term: Fall 2024

#### Course Cover

**College:** Business and Computer Technologies

**Division:** Business and Computer Technologies

**Department:** Digital Media Arts (new)

**Discipline:** Photography

**Course Number:** 103

**Org Number:** 14530

**Full Course Title:** History of Photography

**Transcript Title:** History of Photography

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Course Change

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Rationale:** Preparing for Canvas update; update assessment plan to assess course in Spring/Summer 2024.

**Proposed Start Semester:** Winter 2025

**Course Description:** In this course, students survey the history of photography as both technology and art form as well as the medium's evolution from humble camera obscura to its status as a major conduit of contemporary culture in the digital era. Students learn to identify a wide range of photographic processes and the important figures that utilized them with intention, across a variety of genre and social contexts. Participation is required in discussions of major artistic trends and the interpretive aspects of photographic content.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor:** 45 **Student:** 45

**Lab: Instructor:** 0 **Student:** 0

**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 45 **Student:** 45

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

No Level Required

#### Requisites

**General Education****MACRAO**

MACRAO Humanities

**General Education Area 6 - Arts and Humanities**

Assoc in Applied Sci - Area 6

Assoc in Science - Area 6

Assoc in Arts - Area 6

**Michigan Transfer Agreement - MTA**

MTA Humanities

**Request Course Transfer****Proposed For:**

Eastern Michigan University

Ferris State University

Grand Valley State University

Jackson Community College

Kendall School of Design (Ferris)

Lawrence Tech

Michigan State University

Oakland University

University of Detroit - Mercy

University of Michigan

Wayne State University

Western Michigan University

College for Creative Studies

Central Michigan University

**Student Learning Outcomes**

1. Recognize a variety of historically noteworthy photographs.

**Assessment 1**

Assessment Tool: Outcome-related quizzes

Assessment Date: Winter 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 75% of the students will score 75% or higher.

Who will score and analyze the data: Departmental faculty

2. Interpret photographs within their historical context.

**Assessment 1**

Assessment Tool: Outcome-related quizzes

Assessment Date: Winter 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 75% of the students will score 75% or higher.

Who will score and analyze the data: Departmental faculty

3. Identify artistic trends within the history of photography.

**Assessment 1**

Assessment Tool: Online discussion boards

Assessment Date: Winter 2025

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students

How the assessment will be scored: Departmental rubrics

Standard of success to be used for this assessment: 75% of the students will score 75% or higher.

Who will score and analyze the data: Departmental faculty

**Course Objectives**

1. Describe the major technological advances in the history of photography.
2. Identify examples of early photographic processes.
3. Distinguish between the beginning principles of photography (development of the camera obscura) and the beginning of a permanent photographic process.
4. Identify photographers who have used photography in a photojournalistic or documentary sense and describe their work.
5. Discuss issues of truth and authenticity in photographic documentation.
6. Discuss the ways in which technological advancements have affected documentary and photojournalistic work in the global community.
7. Discuss technological advancements in photography and the effects of those advancements on individuals, society and the environment.
8. Identify examples of modern photographic processes.
9. Compare and contrast examples of modern photography with examples of historical photography.
10. Identify and describe photographs created by historically well-known fine art photographers.
11. Discuss major artistic trends in the history of photography.
12. Interpret photographs within and outside of their historical context.

**New Resources for Course**

- Broadband Internet connection.
- Computer hardware with internal or cloud-based storage.
- Video conferencing software.

**Course Textbooks/Resources****Textbooks**

Naomi Rosenblum. *A World History of Photography*, 5th ed. New York, London: Abbeville Press Publishers, 2019, ISBN: 9780789213433.

Vicki Goldberg. *Photography in Print: Writings from 1816 to the Present*, 1st ed. Albuquerque: University of New Mexico Press, 1981, ISBN: 9780826310910.

**Manuals****Periodicals****Software****Equipment/Facilities**

Level I classroom

Other: If needed, registered students can borrow a laptop computer from the Digital Media Arts Department.

**Reviewer****Action****Date****Faculty Preparer:**

*Donald Werthmann*

*Faculty Preparer*

*Jan 18, 2024*

**Department Chair/Area Director:**

*Jason Withrow*

*Recommend Approval*

*Jan 19, 2024*

**Dean:**

*Eva Samulski*

*Recommend Approval*

*Jan 22, 2024*

**Curriculum Committee Chair:**

*Randy Van Wagnen*

*Recommend Approval*

*Jun 04, 2024*

**Assessment Committee Chair:**

*Jessica Hale*

*Recommend Approval*

*Jun 05, 2024*

**Vice President for Instruction:**

*Brandon Tucker*

*Approve*

*Jun 08, 2024*

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**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Course Change

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Course description**

**Outcomes/Assessment**

**Rationale:** Course conversion overseen by CiTL to the Distance Learning format. Virtual classroom and face-to-face format sections of the course are also held accountable to this syllabus.

**Proposed Start Semester:** Fall 2021

**Course Description:** In this course, students survey the history of photography as both technology and art form as well as the medium's evolution from humble camera obscura to its status as a major conduit of contemporary culture in the digital era. Students learn to identify a wide range of photographic processes and the important figures that utilized them with intention, across a variety of genre and social contexts. Participation is required in discussions of major artistic trends and the interpretive aspects of photographic content.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor: 45 Student: 45**

**Lab: Instructor: 0 Student: 0**

**Clinical: Instructor: 0 Student: 0**

**Total Contact Hours: Instructor: 45 Student: 45**

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

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**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

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No Level Required

## **Requisites**

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Assoc in Science - Area 6

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Lawrence Tech

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Oakland University

University of Detroit - Mercy

University of Michigan

Wayne State University

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College for Creative Studies

Central Michigan University

### **Student Learning Outcomes**

1. Recognize a variety of historically noteworthy photographs.

#### **Assessment 1**

Assessment Tool: Outcome-related quizzes

Assessment Date: Winter 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% of students randomly selected, with a minimum of one section.

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 75% of the students will score 75% or higher.

Who will score and analyze the data: DMA Photography Faculty

2. Interpret photographs within their historical context.

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### 3. Identify artistic trends within the history of photography.

#### **Assessment 1**

Assessment Tool: Online discussion boards

Assessment Date: Winter 2023

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Course section(s)/other population: All sections

Number students to be assessed: 50% of students randomly selected, with a minimum of one section.

How the assessment will be scored: Departmental rubrics

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#### Manuals

#### Periodicals

#### Software

### **Equipment/Facilities**

Level I classroom

Other: If needed, registered students can borrow a laptop computer from the Digital Media Arts Department.

<b><u>Reviewer</u></b>	<b><u>Action</u></b>	<b><u>Date</u></b>
<b>Faculty Preparer:</b> <i>Donald Werthmann</i>	<i>Faculty Preparer</i>	<i>Apr 23, 2021</i>
<b>Department Chair/Area Director:</b> <i>Donald Werthmann</i>	<i>Recommend Approval</i>	<i>Apr 23, 2021</i>
<b>Dean:</b> <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Apr 23, 2021</i>
<b>Curriculum Committee Chair:</b> <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>May 24, 2021</i>
<b>Assessment Committee Chair:</b> <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Jun 20, 2021</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Jun 23, 2021</i>