

Washtenaw Community College Comprehensive Report

VID 270 Documentary Video Production I Effective Term: Fall 2018

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 270

Org Number: 14540

Full Course Title: Documentary Video Production I

Transcript Title: Documentary Video Production I

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Three Year Review / Assessment Report

Change Information:

Course title

Course description

Outcomes/Assessment

Objectives/Evaluation

Rationale: Revise course description to reflect the first of a two course sequence.

Proposed Start Semester: Fall 2018

Course Description: In this course students will write, produce, direct and edit at least two non-fictional videos. Students will be instructed on methods and hands-on skills to construct a non-fictional story. This includes formulating a story with an angle, structure, content and style. Interviewing and researching methods are demonstrated through hands-on exercises. Students view/critique various contemporary documentaries as they relate them to their own projects. The title of this course was previously Documentary and Reality Videos.

Course Credit Hours

Variable hours: No

Credits: 3

Lecture Hours: Instructor: 30 **Student:** 30

Lab: Instructor: 30 **Student:** 30

Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 60 **Student:** 60

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

VID 125; may enroll concurrently

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Produce non-fictional video projects including pre-production, production and post-production phases.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or or above on the outcome related tasks

Who will score and analyze the data: Departmental faculty w/ the assistance of professional advisory committee members

2. Conduct project research.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or or above on the outcome related tasks

Who will score and analyze the data: Departmental faculty w/ the assistance of professional advisory committee members

3. Conduct interviews and direct film crew on a live set.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or or above on the outcome related tasks

Who will score and analyze the data: Departmental faculty w/ the assistance of professional advisory committee members

4. Assemble content and edit story from interview material.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or above on the outcome related tasks

Who will score and analyze the data: Departmental faculty w/ the assistance of professional advisory committee members

Course Objectives

1. Construct a story or narrative structure from raw content, interview material and concept.
2. Conduct preliminary interviews and read background information.
3. Conduct/film an on-camera interview with a subject (person).
4. Conduct research from archives collecting background information.
5. Film B-roll footage for visual support.
6. Collect photographs, moving footage and graphics to support subject/story. This also includes photographic, graphic, visual support, B-roll.
7. Integrate research components and assets (digital video, photos, text and digital images) into a project.
8. Incorporate aesthetics/design aspects into documentary projects.
9. Critique completed projects as a class.
10. Premiere rough cut of first draft of project in class for critique and feedback.
11. Revise story based on class critiques and feedback.
12. Compare and contrast three documentary filmmakers in terms of their formation of content and style and execution.

New Resources for Course

Course Textbooks/Resources

- Textbooks
- Manuals
- Periodicals
- Software

Equipment/Facilities

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Matthew Zacharias</i>	<i>Faculty Preparer</i>	<i>Jan 09, 2018</i>
Department Chair/Area Director: <i>Ingrid Ankersen</i>	<i>Recommend Approval</i>	<i>Jan 09, 2018</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Jan 09, 2018</i>
Curriculum Committee Chair: <i>David Wooten</i>	<i>Recommend Approval</i>	<i>Mar 12, 2018</i>
Assessment Committee Chair:		

Michelle Garey

Recommend Approval

Mar 14, 2018

Vice President for Instruction:

Kimberly Hurns

Approve

Mar 15, 2018