

Washtenaw Community College Comprehensive Report

VID 275 Documentary Video Production II Effective Term: Fall 2018

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 275

Org Number: 14540

Full Course Title: Documentary Video Production II

Transcript Title: Documentary Video Prod II

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: New Course

Change Information:

Rationale: Creating 2nd documentary course.

Proposed Start Semester: Fall 2018

Course Description: In this advanced course, students will work in a production-like environment developing content for an ongoing web-based documentary series. The series will profile people and non-fictional subjects for a segmented web program. Production segments will range from 2 to 20 minutes. Students will produce, write, direct and edit documentaries and projects will include field production work to gather content.

Course Credit Hours

Variable hours: No

Credits: 3

Lecture Hours: Instructor: 30 **Student:** 30

Lab: Instructor: 30 **Student:** 30

Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 60 **Student:** 60

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

VID 270

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Produce field segments (short documentaries) for a themed, web-program series.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or above on outcome related tasks.

Who will score and analyze the data: Department faculty with the assistance of professional advisory board

2. Develop, write and produce content based on a provided field assignment and contribute to the series.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or above on outcome related tasks.

Who will score and analyze the data: Department faculty w/ the assistance of professional advisory board

3. Create, workshop, write and develop an original story for the series.

Assessment 1

Assessment Tool: Non-fictional videos

Assessment Date: Fall 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: 50% random sample of students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score satisfactory or above on outcome related tasks.

Who will score and analyze the data: Department faculty w/ the assistance of professional advisory board

Course Objectives

1. Develop, write, and produce content from a given field assignment.
2. Conduct site surveys to identify shooting location.
3. Conduct preliminary interviews with subjects.
4. Research and write an outline for the story.
5. Plot the story and develop questions for subjects based on discovered content.
6. Develop, write, and produce content from original material for a field assignment.

7. Produce a field-segment by filming an interview on location.
8. Construct visual support by acquiring photos and archival film footage from subject(s).
9. Construct visual support by filming new footage or B-roll onsite.
10. Create graphics for visual accompaniment.
11. Review and critique project.
12. Complete final preparations for upload to web program.

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Matthew Zacharias</i>	<i>Faculty Preparer</i>	<i>Jan 12, 2018</i>
Department Chair/Area Director: <i>Ingrid Ankersen</i>	<i>Recommend Approval</i>	<i>Feb 02, 2018</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Feb 05, 2018</i>
Curriculum Committee Chair: <i>David Wooten</i>	<i>Recommend Approval</i>	<i>Mar 12, 2018</i>
Assessment Committee Chair: <i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Mar 28, 2018</i>
Vice President for Instruction: <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Mar 29, 2018</i>