

Washtenaw Community College Comprehensive Report

VID 295 Portfolio and Project Seminar Effective Term: Winter 2018

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 295

Org Number: 14540

Full Course Title: Portfolio and Project Seminar

Transcript Title: Portfolio and Project Seminar

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Three Year Review / Assessment Report

Change Information:

Consultation with all departments affected by this course is required.

Course description

Outcomes/Assessment

Objectives/Evaluation

Rationale: Update Master Syllabus as a result of Assessment Report.

Proposed Start Semester: Winter 2018

Course Description: In this course, students will develop skills to create a resume, compile a demo reel, create a website and complete a final video thesis project. The demo reel is compiled from previous student work. The demo reel will provide students with a professional portfolio to solicit work in the video production field. Each student will write a script, produce, direct and edit a thesis project. The title of this course was previously Professional Portfolio.

Course Credit Hours

Variable hours: No

Credits: 3

Lecture Hours: Instructor: 45 **Student:** 45

Lab: Instructor: 0 **Student:** 0

Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 45 **Student:** 45

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

Prerequisite

VID 125

and one of the following, may enroll concurrently: VID 200, VID 255, VID 270 or VID 277

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Compile and edit a professional demo reel.

Assessment 1

Assessment Tool: Finalized/completed demo reel.

Assessment Date: Winter 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections.

Number students to be assessed: All students.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 75% of students would score 2 of 3 or higher for the final project.

Who will score and analyze the data: Departmental faculty.

2. Create a website for promotion/marketing.

Assessment 1

Assessment Tool: Student developed website.

Assessment Date: Winter 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections.

Number students to be assessed: All.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 75% of students would score 2 of 3 or higher for the final project.

Who will score and analyze the data: Departmental faculty.

3. Produce, write, and direct a final thesis project.

Assessment 1

Assessment Tool: Thesis project.

Assessment Date: Winter 2020

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections.

Number students to be assessed: All.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 75% of students would score 2 of 3 or higher for the final project.

Who will score and analyze the data: Departmental faculty.

Course Objectives

1. Compile, edit and complete a demo reel intended for the field of video production.
2. Design a website to promote production experience.
3. Edit 'best of' selects from previous works for demo reel.
4. Write a resume for the video industry.
5. Develop a story for final thesis project.
6. Produce a final thesis project.
7. Edit a final thesis project.
8. Direct a final thesis project
9. Write a script for final thesis project

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Matthew Zacharias</i>	<i>Faculty Preparer</i>	<i>Aug 15, 2017</i>
Department Chair/Area Director: <i>Ingrid Ankersen</i>	<i>Recommend Approval</i>	<i>Aug 20, 2017</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Aug 22, 2017</i>
Curriculum Committee Chair: <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Oct 23, 2017</i>
Assessment Committee Chair: <i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Oct 24, 2017</i>
Vice President for Instruction: <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Oct 25, 2017</i>