



## THE BUSINESS OF HVAC/R BOOT CAMP

**Thursday, February 24th, 5-8pm**  
**Dinner & great door prizes included!**

**WCC HVA Students  
Register With QR Code**



**HVAC/R  
Entrepreneurship  
PARTNERSHIP  
PIPELINE PROGRAM**

**Lessons and  
practical tips on  
building a business  
in the HVAC/R field!**

Learn how to start, build or grow your business through presentations and discussions with working HVAC/R professionals and business owners. Hear about the new *HVAC/R Partnership Pipeline Program* that benefits WCC's HVA students, and enjoy dinner on us!

### **SPEAKERS**

**Michael Bergstrom**  
**Thornton & Grooms**  
Costs of running a small business

**John Boylan**  
**Lakeside Service Company, Inc.**  
Marketing and getting customers

**Brynn Cooksey**  
**Air Doctors Heating and Cooling Company, LLC**  
Steps toward opening a business; minority business owner certification (MBE)



**The  
Entrepreneurship  
Center** at Washtenaw Community College



HVAC/R

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