**Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or WCC. For WCC approved MTA courses go to the [community college’s website](#). Students without an MTA or MACRAO endorsement must complete EMU’s general education program.

1. **A course in English Composition**
   - Choose one from the approved MTA list
   - General Transfer Credit

2. **A course in English Composition or Communication**
   - Choose one from the approved MTA list
   - General Transfer Credit

3. **A course in Mathematics**
   - Choose one from the approved MTA list
   - General Transfer Credit

4. **Two courses in Natural Sciences from different disciplines (one lab required)**
   - Choose two from the approved MTA list
   - General Transfer Credit

5. **Two courses in Humanities and Fine Arts from different disciplines**
   - * MUS 180 Music Appreciation: Our World
   - General Transfer Credit
   - MUS 107 Music Appreciation (GEGA)
   - General Transfer Credit
   - DRA 180 Theatre Appreciation
   - General Transfer Credit
   - CTAR 100 Theatre Appreciation
   - General Transfer Credit

6. **Two courses in Social Sciences from different disciplines**
   - Choose two from the approved MTA list
   - General Transfer Credit

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

**WCC Certificate/Associate Degree Program Requirements (30 credits)**

<table>
<thead>
<tr>
<th>WCC Courses</th>
<th>Eastern Michigan University Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 285 or MUS 285 Self-Management for Working Artists</td>
<td>AARC 000 General Transfer Credit</td>
</tr>
<tr>
<td>BMG 250 Principles of Marketing</td>
<td>MKTG 000 General Transfer Credit</td>
</tr>
<tr>
<td>Choose one: BMG 155 or BMG 168</td>
<td>AARC 000 or SMGT 000 General Transfer Credit</td>
</tr>
<tr>
<td>Choose one: AUD 170, COM 150, VID 105</td>
<td>CTAT 000 or CTAT 131 General Transfer Credit</td>
</tr>
<tr>
<td>MUS 295 Arts Management Capstone</td>
<td>AARC 000 General Transfer Credit</td>
</tr>
<tr>
<td>*Choose two courses from (WCC Elective):</td>
<td>EMU Program Restricted Electives</td>
</tr>
<tr>
<td>COM 155 Scripting for Broadcast Arts</td>
<td>CTAT 344 Continuity Writing for Electronic Media</td>
</tr>
<tr>
<td>ECO 211 Principles of Economics I (applies to MTA)</td>
<td>ECON 201 Principles of Macroeconomics</td>
</tr>
<tr>
<td>ECO 222 Principles of Economics II (applies to MTA)</td>
<td>ECON 202 Principles of Microeconomics</td>
</tr>
<tr>
<td>JRN 111 Introduction to Journalism</td>
<td>JRNL 215 News Writing and Reporting</td>
</tr>
<tr>
<td>JRN 217 Introduction to Feature Writing</td>
<td>JRNL 306 Feature Writing</td>
</tr>
<tr>
<td>*FLM 120 Introduction to Film</td>
<td>CTAT 145 Introduction to Cinema Studies</td>
</tr>
<tr>
<td>Credit toward AA or AAS</td>
<td>General Elective Credit</td>
</tr>
<tr>
<td><strong>7-8</strong></td>
<td><strong>7-8</strong></td>
</tr>
</tbody>
</table>

**EMU Requirements and Electives that may be Taken at WCC or EMU (19-25 credits)**

**Minor Requirements**

<table>
<thead>
<tr>
<th>Minor Requirements</th>
<th>Credits at WCC</th>
<th>Credits that transfer to EMU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choose one set of minor courses below</td>
<td>9-15</td>
<td>79-85</td>
</tr>
<tr>
<td>Management: BMG 207; (one from: BMG 140, CIS 110, BMG 160); (three from: BMG 101, 109, 174, 209, 230, 231, 240, 273, 279</td>
<td>Minor Requirements</td>
<td>9-15</td>
</tr>
<tr>
<td>Entrepreneurship: ACC 111; (two from: ACC 122, BMG 140, CIS 110, BMG 207, BMG 111, BMG 160)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing: BMG 160, ACC 111, BMG 207</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 130 Art Appreciation</td>
<td>ARTH 100 Art Appreciation</td>
<td>3</td>
</tr>
<tr>
<td>Open Electives</td>
<td>General Transfer Credit</td>
<td>10</td>
</tr>
</tbody>
</table>

*Required for EMU’s BA in Arts and Entertainment Management program. If not transferred, must be completed at EMU.*

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.
Completion of the BA in Arts and Entertainment Management

Major Requirements (33 credits)
Arts & Entertainment Management Requirements (24 credits)
- AMA 240 Managing the Creative Process ......................3
- AMA 300 Arts Management ........................................3
- AMA 313 Contemporary Issues in Arts Management .......3
- AMA 317 Case Studies in Arts Management...............3
- AMA 330 Data Literacy in the Arts ..............................3
- AMA 350 Managing the Production Distribution of Arts ..3
1AMA 453W Marketing the Arts ......................................3
2AMA 454 Cultural Policy............................................3

Applied Learning (9 credits)
- AMA 460 Career Seminar ............................................3
- 2AMA 489L4 Internship ..............................................6

Minor Requirement (6-12 credits)
Students are required to complete a minor in Management, Entrepreneurship or Marketing. Any requirements not completed at WCC must be completed at EMU. A minimum of 6 credits at the 300/400 level must be taken at EMU for the minor.

Management Minor
- MGMT 384 Human Resource Management ..........3
- MGMT 386 Organizational Behavior and Theory ......3

Entrepreneurship Minor
- MGMT 388 Introduction to Entrepreneurship ..........3
- MGMT 481 Managing the Entrepreneurial Venture ....3
Choose two courses from the following ......................6
- MGMT 386 Organizational Behavior and Theory
- MGMT 488L2 Field Studies in Entrepreneurship
- MKTG 360 Principles of Marketing

Marketing Minor
- MKTG 360 Principles of Marketing ..........................3
Choose 3 courses from the following ..........................9
- MKTG 361, 363, 365, 368W, 369, 374, 375, 425, 426,
  430, 444, 460, 461, 470, 473, 474, 475

Credits at EMU: ..................................................39-45
Transfer Credits: ..................................................79-85
Total Credits: ....................................................124

1 Fulfills EMU’s Writing Intensive requirement.
2 Fulfills EMU’s Learning Beyond the Classroom requirement.
Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an * are required for EMU’s BA in Arts and Entertainment Management. Substitutions for these courses must be approved by the EMU program coordinator.

2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one “Perspectives on a Diverse World” course, one “Learning Beyond the Classroom” experience, and a “Writing Intensive” course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.

To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the “MTA Satisfied” endorsement sent to EMU’s Admissions Office. Students who do not have “MTA Satisfied” on their community college transcript, will be required to satisfy EMU’s general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.

4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.

5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.

6. Students are encouraged to contact EMU’s Francine Parker Advising Center before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2021 until August 31, 2024.

This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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francine_parker@emich.edu