Eastern Michigan University – BFA Graphic Design Concentration

Washtenaw Community College Courses: Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)
Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or WCC. For WCC approved MTA courses go to the community college’s website. Students without an MTA or MACRAO endorsement must complete EMU’s general education program.

1. A course in English Composition
   ENG 111 Composition I .................................................. 4 WRTG 121 Composition II (3)+1 (GEEC) ......................... 4
2. A course in English Composition or Communication
   COM 101 Fundamentals of Speaking ................................ 3 COMM 124 Found of Speech Communication (GEEC) ....... 3
3. A course in Mathematics
   Choose one from the approved MTA list .......................... 4 General Transfer Credit ............................................. 4
4. Two courses in Natural Sciences from different disciplines (one lab required)
   Choose two from the approved MTA list ......................... 7-8 General Transfer Credit ............................................. 7-8
5. Two courses in Humanities and Fine Arts from different disciplines
   Choose two from the approved MTA list .......................... 6 General Transfer Credit ............................................. 6

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU’s Perspectives on a Diverse World requirement: Complete one course from the following list:
These courses also satisfy an MTA area: Communication: COM 225; Natural Science: ENV 101, 105; Humanities: ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 224, 242; FLM 150; HUM 175, 181; MUS 180; Social Science: ANT 201; ECO 280; GEO 101; HST 108, 109, 123, 150, 230; PSY 251; SOC 205. These courses apply, but do not satisfy the MTA: CCP 251

WCC Program Requirements (48 credits)

* ART 111 Basic Drawing I (Restricted Elective) ................. 4 AD 123 Drawing I (3)+1 ............................................. 4
* ART 112 Basic Design I (Restricted Elective) ..................... 4 AD 121 2-D Design (3)+1 ............................................. 4
* GDT 100 Typography I .................................................... 4 ADGD 000 sub for ADGD 301 Intro to Graphic Design (3)+14
* GDT 104 Introduction to Graphic Design ......................... 4 CMT 121 sub for AD 127 Found Digital Media (3)+1 ........ 4
* GDT 112 Principles & Problem-Solving in Graphic Design ... 4 ADGD 000 sub for (1) ADGD 321, 322, 323, 324 (3)+1 .... 4
* GDT 215 Typography II ................................................... 4 ADGD 000 sub for (1) ADGD 321, 322, 323, 324 (3)+1 .... 4
* GDT 220 Publication Design ............................................ 4 CMT 427 sub for Graphic Design Restricted Elective ...... 4
* GDT 239 Imagining and Illustration ................................ 4 ADGD 000 sub for Graphic Design Restricted Elective ...... 4
* GDT 252 Advanced Digital Studio .................................... 4 CMT 318 sub for Graphic Design Restricted Elective ...... 4
* GDT 290 Professional Practices ...................................... 4 CMT 000 General Transfer Credit .................................. 4
2* WEB 115 Interface Design I ........................................... 4 CMT 301 sub for General Studio Elective ..................... 4
2* WEB 215 Interface Design II ........................................... 4 ADGD 000 sub for General Studio Elective ..................... 4

EMU Requirements and Electives that may be Taken at WCC or EMU (8 credits)

* ART 108 Three-Dimensional Design ............................... 4 AD 122 3-D Design (3)+1 ............................................. 4
* ART 122 Basic Design II (Restricted Elective) .................... 4 AD 126 Drawing II (3)+1 ............................................. 4

Credits at WCC: ..................................................86 Credits that transfer to EMU ...................... 86

* Required for EMU’s BFA Graphic Design Concentration program. If not transferred, must be completed at EMU.
1 Substitutes for one course for the 9 credits of Graphic Design Restricted Electives required at EMU.
2 Substitutes for one course for the 12 credits of General Studio Electives required at EMU.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.
Completion of the BFA Graphic Design Concentration

Major Requirements (39 credits)

Foundational Requirements (6 credits)
- AD 300W Studio Concepts ........................................3
- ARTH 165 Introduction to Contemporary Art ..................3

Art History Requirements (12 credits)
- ARTH 161 Survey of Non-Western Art ..........................3
- ARTH 162 Survey of Western Art I .............................3
- ARTH 263 Survey of Western Art II ............................3
- ARTH 264 Modern Art .............................................3

Graphic Design Area of Concentration Requirements

Graphic Design Core Requirements (6 credits)
- Take two of the following courses in consultation with an advisor:
  - ADGD 321 Typographic Systems (3)
  - ADGD 322 Image Making (3)
  - ADGD 323 Experimental Typography (3)
  - ADGD 324 Design Systems and Series (3)

General Studio Electives (6 credits)
- Six credit hours of studio electives taken in any media: 2D (AD2D), 3D (AD3D), Graphic Design (ADGD), Photography/New Media (ADPM), Animation and Gaming (AGAD) or general Art & Design studio (AD) at the 200-level and above.

Capstone Studios (6 credits)
- ADGD 401 Advanced Graphic Design Studio I .............3
- ADGD 402 Advanced Graphic Design Studio II ............3

Capstone Seminar (3 credits)
- AD 400W Capstone .................................................3

LBC Requirement
- Students must complete one Learning Beyond the Classroom course or noncredit experience offered by EMU. Consult your advisor for options.

Credits at EMU: ...................................................39
Transfer Credits: ..................................................86
Total Credits: .......................................................125

Notes: Students must pass mid-program portfolio review before taking ADGD 401.
BFA ARTICULATION AGREEMENT GUIDE
Washtenaw Community College – AAS in Graphic Design
Eastern Michigan University – BFA Graphic Design Concentration

Additional Information:
1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an * are required for EMU’s BFA Graphic Design Concentration. Substitutions for these courses must be approved by the EMU program coordinator.

2. Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the General Education Application Requirements of one “Perspectives on a Diverse World” course, one “Learning Beyond the Classroom” experience, and a “Writing Intensive” course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.

To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the “MTA Satisfied” endorsement sent to EMU’s Admissions Office. Students who do not have “MTA Satisfied” on their community college transcript, will be required to satisfy EMU’s general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.

4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 39 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.

5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.

6. Students are encouraged to contact EMU’s Francine Parker Advising Center and the program faculty before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2021 until August 31, 2024.
This is a renewal of an agreement made in September 2015 and renewed in September 2018. This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

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