



The Entrepreneurship Center
at Washtenaw Community College



Digital Video Boot Camp Resources

Resources gathered at The Business of Digital Video Boot Camp on March 10, 2017, so some resources may become outdated

Making Movies – Washtenaw Community College

- Nice Shirt Media, Making Movies:
<http://www.niceshirtmedia.com/portfolio/making-movies/>

Heidi Elizabeth Philipsen-Meissner

All in a Day's Work: Time Management and Strategy

- Darcy Movie, Heidi's movie trailer: www.darcymovie.com
- Fractured Atlas: <https://www.fracturedatlas.org/>
- Lawyers for the Creative Arts: <https://law-arts.org/>
- Staff Me Up - Production Jobs for TV, Film, and Digital: <http://staffmeup.com/>
- Mandy – Film and TV Production Directory:
<http://www.mandy.com/index.php?country=US>
- Independent Filmmaker Project: <http://www.ifp.org/>
- Conferences:
 - Produced By Conference: <http://producedbyconference.com>
 - American Film Market & Conferences: <http://americanfilmmarket.com/>
- Final Girls:
 - Website: <http://www.finalgirls.org/>
 - Facebook: <https://www.facebook.com/finalgirlsdetroit/>
- Reproductions: <http://www.reproductions.com/>
- HeForShe: heforshe.org

Harvey Ovshinsky, HKO Inc.

Working with Clients: Pricing, Proposals, Contacts /

Working with Your Network: Networking and Mentorships

- Louder Than Love: The Grande Ballroom Story Documentary:
<http://thegrandeballroomstory.com/>
- Letters to a Young Filmmaker
 - YouTube Channel: <https://youtu.be/b-UpWU3K9Bw>
 - Book: <http://a.co/g0eqKe8>



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Judy Davids

Finding Work: Sales and Leads

Presentation Slideshow:

<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/JudyDavidsDVBC.pdf>

- Writer's Digest: <http://www.writersdigest.com/>

Garrett Sammons, Nice Shirt Media (<http://niceshirtmedia.com/>)

Positioning Yourself in the Industry: Marketing, Branding, and Websites

Presentation Slideshow:

<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/GarrettSammonsDVBC.pdf>

- Graphic River – Fonts, Logos & Icons: <https://graphicriver.net/>
- Vimeo: <https://vimeo.com/>
- IFTTT – Applets: <https://ifttt.com/>
- Fiverr – Freelance Services Marketplace: <https://www.fiverr.com/>
- SoundCloud: <https://soundcloud.com/>
- Musicbed – Music Licensing for Video, Film & Advertising: <https://www.musicbed.com/>
- VideoHive – Stock Footage & Video Effects: <https://videohive.net/>
- Rampant Design Tools – Style Effects for Video: <http://rampantdesigntools.com/>
- Website Builders
 - o Wix (free option): www.wix.com
 - o Weebly (free option): www.weebly.com
 - o WordPress: www.wordpress.com
 - o Squarespace (watch for promo video!): www.squarespace.com
- MOO – Custom Business Cards & Design: <https://www.moo.com/us/>

Panel Discussion Resources

- “Your Elusive Creative Genius” – Elizabeth Gilbert TED Talk: https://www.ted.com/talks/elizabeth_gilbert_on_genius
- The Jinx Documentary: <http://www.thejinxhbo.com/>
- Dear Zachary Documentary: <http://www.dearzachary.com/>
- Michigan Production Alliance: <http://www.mpami.org/>
- *The Anatomy of Story: 22 Steps to Becoming a Master Storyteller* by John Truby: <http://a.co/eofHdLZ>
- WCC's Bailey Library Digital Video Production Research Guide: <http://libguides.wccnet.edu/digitalvideo>