



The Entrepreneurship Center at Washtenaw Community College

Graphic Design Boot Camp Resources

Getting Started: Positioning Yourself in the Industry

Dave Hile, Hile Creative

Presentation: <http://ec.wccnet.edu/wp-content/site-files/EntrepreneurshipCenter/Web/DaveHileLaunchingWCCforGrDesBootCamp.pdf>

- Job interview tips: www.companyfolders.com/blog
- LinkedIn
- Use Google to research agencies and companies you want to work for

The Business of Design: Pricing, Proposals and Contracts

Chas Moeller, Moe Design

Presentation: <http://ec.wccnet.edu/wp-content/site-files/Entrepreneurship%20Center/Web/MOEWCCforGrDesBootCamp.pdf>

- AIGA – The Professional Association for Design: <http://www.aiga.org>
- Timelog: <http://www.timelog.com/>
- Graphic Arts Guild: www.graphicartsguild.org
- Creative Business: www.creativebusiness.com
- Creative Public: www.creativepublic.com
- HOW Design: www.howdesign.com

Books:

- *The Savvy Designer's Guide to Success: Ideas and Tactics for a Killer Career* by Jeff Fisher
- *The Business Side of Creativity* by Cameron Foote
- *The Business of Graphic Design* by Ed Gold
- *Graphic Designer's Guide to Pricing, Estimating & Budgeting* by Theo Williams

Finding Work: Networking, Collaborating and Sealing the Deal

Linette Lao, Invisible Engines

Presentation: <http://ec.wccnet.edu/wp-content/site-files/Entrepreneurship%20Center/Web/WCCLinetteLaoforGrDesBootCamp.pdf>

- Typeform: www.typeform.com
- Nusii (proposals): www.nusii.com
- The Middle Finger Project: www.themiddlefingerproject.org

Address: Facilities Building (Plant Operations), Room 120

Email: entrepreneurship@wccnet.edu

Hours: Mon - Thurs 9:00am-4:30pm, Fri 12:00-4:30pm

Website: ec.wccnet.edu

Twitter: @WCC_EC

Phone: 734-249-5880



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Invoicing/accounting:

- Quickbooks: <https://quickbooks.intuit.com/>
- Freshbooks: <https://www.freshbooks.com/>

Project Management:

- Asana: <https://asana.com/>
- Basecamp: <https://basecamp.com/>
- Trello: www.trello.com
- Wrike: www.wrike.com

Podcasts:

- Being Boss
- Profit Power Pursuit (Creative Live Podcast)
- Get Paid Podcast

Working with Clients: Communications and Expectations

Shawn Golden, Duo Security

- *Design is a Job* by Mike Montiero
- blog.capwatkins.com - blog about leadership and teams
- spec.fm/podcasts/design-details - mostly product design focused, great resource to hear people talking shop (collaboration, projects, the industry as a whole, etc)
- www.webdesignernews.com - aggregator of news, resources, articles, and inspiration

Time Management: All in a day's work

Steven Driscoll Hixson, Designer + educator

Presentation: <http://ec.wccnet.edu/wp-content/site-files/Entrepreneurship%20Center/Web/HixsonTIMEWCCforGrDesBootCamp.pdf>

- www.myhours.com
- ProFinder on LinkedIn
- www.stevendriscollhixson.com

Others

Technology training resources:

- Lynda: www.lynda.com
- Skillshare: www.skillshare.com

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Networking:

- Meetup.com: http://www.meetup.com/cities/us/mi/ann_arbor/
- Washtenaw Creatives: <http://www.meetup.com/WashtenawCreatives/>
- Coffee with Creatives: <http://www.ypsilanti.org/events/coffee-creatives-7/>

Finding Work/Portfolio Sharing:

- UpWork/Elance: <https://www.upwork.com/>
- Behance: <https://www.behance.net/>
- Creative Circle: <https://www.creativecircle.com/>
- Aquent: <https://aquent.com/>
- Fiverr: <https://www.fiverr.com/>

Miscellaneous:

- Logo Lounge: <https://www.logolounge.com/>
- The Deeply Graphic Designcast: <http://thedeependdesign.com/graphic-design-podcast/>
- 14 Amazingly Free Stock Photo Websites: <http://www.entrepreneur.com/article/238646>
- Pixels online sales for graphic design/artwork <http://pixels.com/>
- Canva design site/free photos: www.canva.com
- Graphic Stock stock photos: <https://www.graphicstock.com/>
- Michigan Council for Arts and Cultural Affairs: <http://www.michiganbusiness.org/community/council-arts-cultural-affairs/#MCACA>
- WCC Lib Guide to Digital Media Arts articles, books, resources: <http://libguides.wccnet.edu/digital-media/digital-media-business>
- MLive article on new art space in Ypsilanti: http://www.mlive.com/business/ann-arbor/index.ssf/2016/03/barrestaurant_professional_cre.html?ath=c8b45df837af12d2d53362d2b4f690f8#cmpid=nsltr_storyheadline
- Sarah Thornton book author on how to make it as an artist (not necessarily graphic design): <http://sarah-thornton.com/>

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